

# UNIT 10

## Emerging Technologies in Computer Science

### Student Learning Outcomes

By the end of this chapter, you will be able to:

- Define Artificial Intelligence (AI) and understand its historical context and evolution.
- Identify various applications of AI in different domains such as healthcare, education, and gaming.
- Explain the subfields of AI, including machine learning, natural language processing, computer vision, and robotics.
- Distinguish between different types of AI algorithms, including explainable (whitebox) and unexplainable (blackbox) models.
- Understand the role of AI techniques in advancing machine learning models and other capabilities.
- Define the Internet of Things (IoT) and understand its significance in connecting devices and systems.
- Describe the components of IoT systems, including sensors, devices, networks, and data analysis.
- Explore various applications of IoT in domains such as smart homes, healthcare, and transportation.
- Discuss security and privacy considerations in IoT deployments.
- Analyze the potential risks and challenges associated with AI and IoT, including data privacy and algorithmic bias.
- Examine policy and regulatory frameworks addressing the challenges of AI and IoT. Evaluate the societal impact of AI and IoT on daily life, work environments, and society at large.
- Develop strategies for addressing ethical concerns and maximizing the societal benefits of AI and IoT.

## Introduction

Artificial Intelligence (AI) is a rapidly growing field that is changing various aspects of our lives. These technologies are not only reshaping industries but also redefining the way we live, work, and interact with our environment. This chapter provides an introduction to AI and IoT, explores their applications, discusses the algorithms and techniques that power them, and examines the broader implications and future prospects of these transformative technologies.

### 10.1 Introduction to Artificial Intelligence (AI)

Artificial Intelligence is a rapidly growing field that is transforming various aspects of our lives. From healthcare to gaming, AI technologies are being applied to solve complex problems and improve our daily experiences. For example, AI-driven systems monitor crop health and predict yields by getting data from sensors and drones to optimize farming practices.

#### 10.1.1 Understanding AI

Artificial Intelligence denotes the simulation of human thinking ability in computer systems to think and learn in a manner like humans. To fully realize the effect of AI, it is essential to understand its definition and historical context, as well as the evolution of AI technologies over time.

#### 10.1.2 Historical Context of Artificial Intelligence:

The term AI was first invented by John McCarthy in 1956 during the Dartmouth Conference, regarded as the origin of artificial intelligence as a discipline of research. The journey of AI has seen several key milestones:

- **1950s-1960s:** Early AI research focused on problem-solving and symbolic methods.
- **1970s-1980s:** The development of expert systems that mimicked human decision-making.
- **1990s:** The rise of machine learning, where computers began to learn from data.
- **2000s-:** Advances in deep learning, natural language processing, and robotics have significantly expanded AI's capabilities.
- **2011s:** Voice assistant was used for voice command and voice recognition.
- **2023s-Present:** ChatGPT was introduced that is an AI-based model which is designed to understand human-like text-based input.

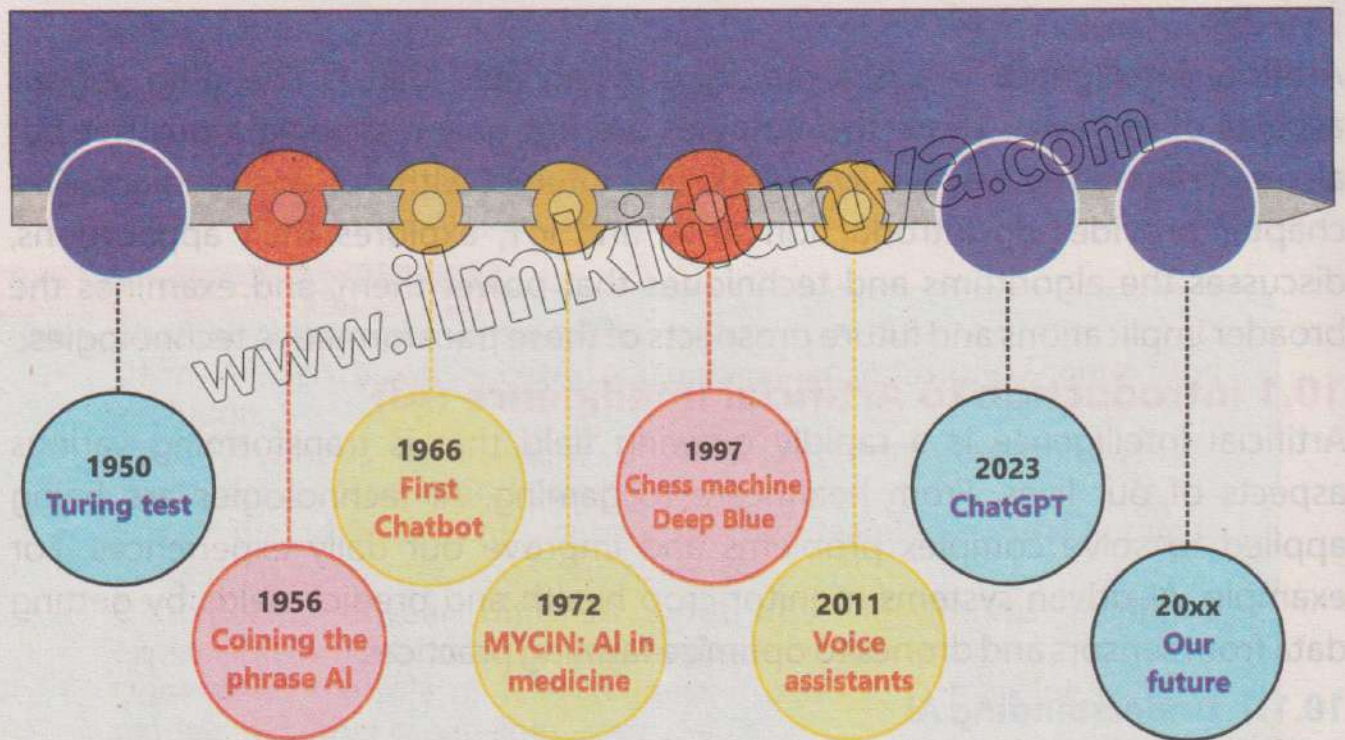
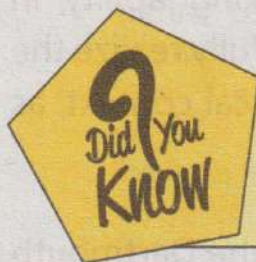


Figure 10.1: Key Milestones in the History of AI



The first AI program called the Logic Theorist, was created in 1955 by Allen Newell and Herbert A. Simon. It was designed to mimic the problem-solving skills of a human being.

### 10.1.3 Applications and Subfields

#### Applications of AI in Various Domains:

AI has numerous applications across different fields:

- **Healthcare:** AI is used for diagnosing diseases, personalizing treatment plans, and predicting patient outcomes.
- **Education:** AI-powered tools provide personalized learning experiences, automate administrative tasks, and offer insights into student performance.
- **Gaming:** AI enhances game design, creates realistic characters, and improves player experiences.
- **Transportation:** Self-driving cars and traffic management systems rely on AI to improve safety and efficiency.
- **Automobile:** AI is transforming the automotive industry by enabling autonomous driving, advanced driver assistance, and optimization of vehicle performance and maintenance. The integration of AI-powered systems is improving safety, efficiency, and user experience in modern vehicles.
- **Finance:** AI is transforming the finance industry by enabling personalized investment recommendations, fraud detection, algorithmic trading, process

automation, and risk assessment to enhance decision-making, improve efficiency, and provide customized financial services.

- **Social media:** AI is extensively used in social media to power personalized content recommendations, automated content generation, sentiment analysis, user behavior prediction, and targeted advertising to enhance user engagement and optimize marketing strategies.
- **Agriculture:** AI is transforming agriculture by enabling precision farming techniques, such as predictive analytics for crop yields, automated irrigation systems, and computer vision for disease and pest detection.
- **E-Commerce:** AI is highly integrated into e-commerce platforms, powering personalized product recommendations, intelligent chatbots for customer support, fraud detection systems, and others.

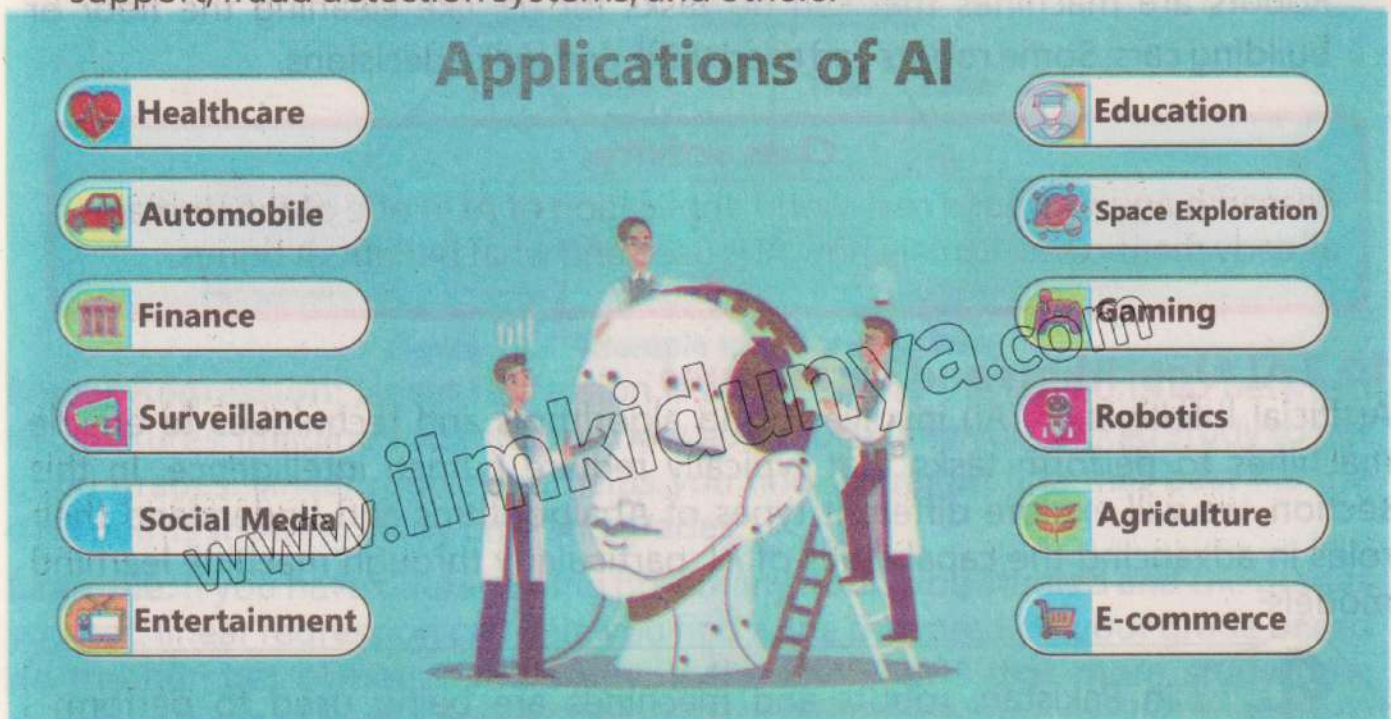


Figure 10.2: Applications of AI in Different Domains

### • Subfields of AI:

AI encompasses several subfields, each focusing on different aspects of intelligence and technology:

- **Machine Learning:** Machine learning is a type of artificial intelligence where computers learn from experience and improve over time without being explicitly programmed. It's like teaching a computer by showing it lots of examples, and it figures out how to do things on its own.
- **Deep Learning:** Deep learning is a special kind of machine learning. It uses complex structures called neural networks, which are inspired by how our brains work. These networks help computers learn from lots of data and make decisions or recognize patterns even better.

- **Natural Language Processing (NLP):** Natural Language Processing, or NLP, is a technology that helps computers understand and talk to us in our language. It's like teaching a computer to read, write, and even chat with us.

**Example:** When you ask Siri or Alexa a question, they use NLP to understand what you're saying and give you a helpful answer. Another example is when you type a message and your phone suggests words to complete your sentence. That's NLP at work!

- **Computer Vision:** Computer vision is a field of artificial intelligence that enables computers to see and understand the visual world. It helps computers interpret images and videos.
- **Robotics:** Robotics is the science of building and programming robots. Robots are machines that can do tasks for us, like cleaning the floor or building cars. Some robots can even think and make decisions.

### Class activity

Research and present a real-world application of AI in one of the domains already mentioned. Explain how AI is used and what benefits it brings.

## 10.2 AI Algorithms and Techniques

Artificial Intelligence (AI) involves using algorithms and techniques to enable machines to perform tasks that typically require human intelligence. In this section, we will explore different types of AI algorithms and understand their roles in advancing the capabilities of AI, particularly through machine learning models.

Did You Know

In Pakistan, robots and machines are being used to perform medical operations?

### 10.2.1 Types of AI Algorithms:

Explainable (Whitebox) vs. Unexplainable (Blackbox)

AI algorithms can be broadly categorized into two types based on their interpretability: explainable (whitebox) and unexplainable (blackbox) algorithms.

#### 10.2.1.1 Explainable (Whitebox) Algorithms

Explainable or whitebox algorithms are those where the decision-making process is transparent and understandable. These algorithms allow users to see and understand how decisions are made. Examples include:

- **Decision Trees:** A decision tree is a tool that helps computers make decisions

by following a series of questions. Each question leads to another question or a final answer, much like a flowchart.

**Example:** Let's look at the example decision tree shown in Figure 10.3. This decision tree helps us identify an animal based on its characteristics.

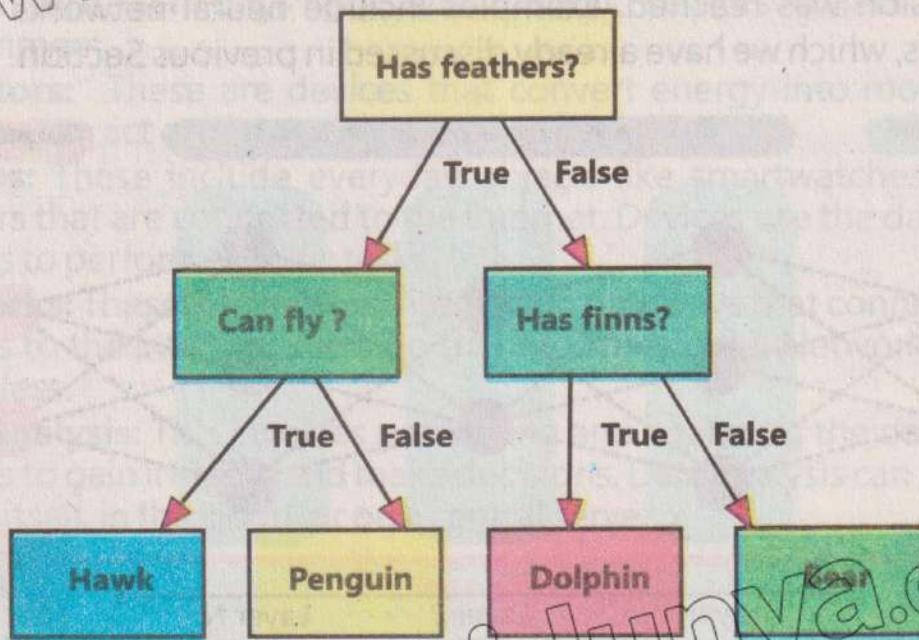


Figure 10.3: Example of a Decision Tree

**Linear Regression:** Linear regression is a way to find the relationship between two features. Imagine you want to know how much time you should study to get good grades. Linear regression helps you find a straight line that best fits the data points showing study time and grades.

**Example:** If you have data showing how many hours you studied and the grades you got, linear regression can help you find a line that predicts your grade based on the number of hours you study. If the line shows that more study time generally leads to better grades, you can use this information to plan your study schedule.

• **Rule-Based Systems:** Rule-based systems are like a set of "if-then" rules that computers follow to make decisions. These rules are written by humans to help the computer understand what to do in different situations.

**Example:** Think of a simple game where you control a character that needs to avoid obstacles. The game might use rules like "if the character is about to hit an obstacle, then jump." These rules help the character move safely through the game.

9  
Did You  
Know

Explainable AI algorithms are important in fields like healthcare and finance, where understanding the decision-making process is essential for trust and accountability.

### 10.2.1.2 Unexplainable (Blackbox) Algorithms

Unexplainable or blackbox algorithms are those where the decision-making process is not easily interpretable. These algorithms often involve complex computations and interactions that make it difficult to understand how a particular decision was reached. Examples include neural networks and deep learning models, which we have already discussed in previous Section.

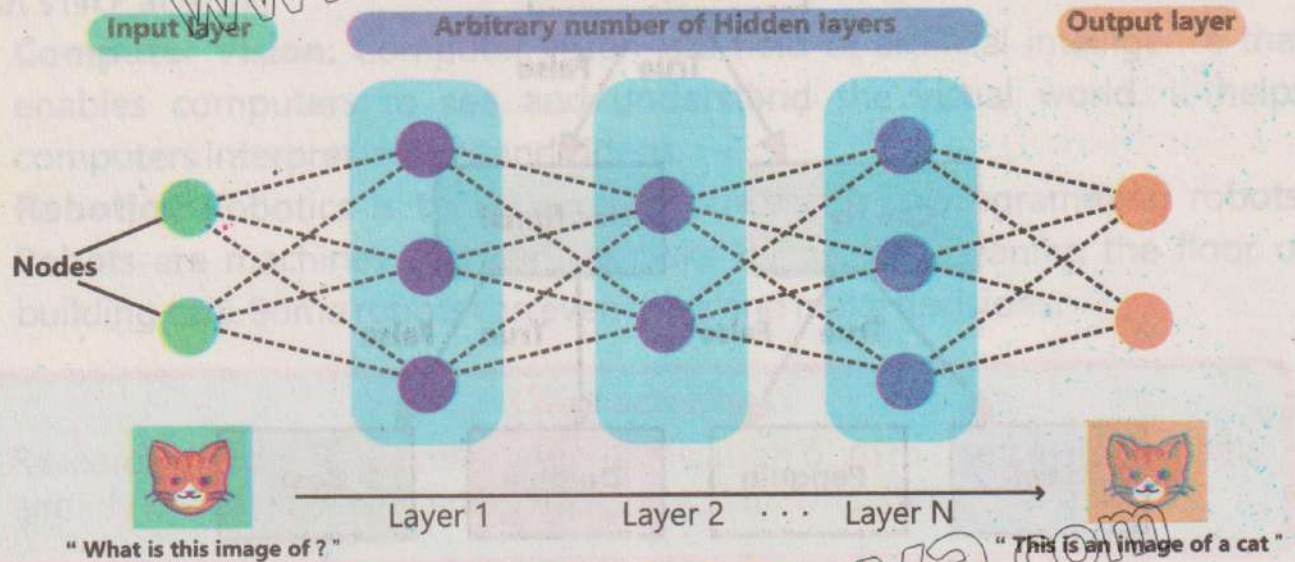
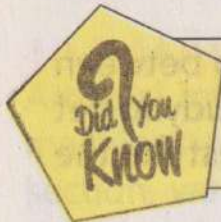


Figure 10.4: Example of a Neural Network



Google's AlphaGo, a reinforcement learning model, made headlines by defeating a world champion in the game of Go, a feat considered nearly impossible due to the game's complexity.

## 10.3 Introduction to Internet of Things (IoT)

### 10.3.1 Understanding IoT

IoT is a revolutionary concept that is transforming the way we live and work. It involves connecting everyday devices and systems to the internet, allowing them to communicate and interact with each other.

#### 10.3.1.1 Definition and Components

##### Definition:

IoT is a network of physical objects, or "things," that are equipped with sensors, software, and other technologies to facilitate the exchange of data with other devices and systems over the internet. This facilitates the development of new, innovative services and the implementation of more intelligent, efficient operations.

##### Significance of IoT:

IoT is significant because it allows for the seamless integration of the physical and digital worlds. This connection enables devices to collect and share data, which can be analysed to improve efficiency, provide better services, and create new opportunities in various fields such as healthcare, agriculture, and smart homes.

## Components of IoT Systems:

An IoT system typically consists of the following components:

- **Sensors:** These are devices that detect and measure physical properties like temperature, humidity, light, and motion. Sensors collect data from the environment.
- **Actuators:** These are devices that convert energy into motion. In IoT, an actuator can act on data to generate output.
- **Devices:** These include everyday objects like smartwatches, refrigerators, and cars that are connected to the internet. Devices use the data collected by sensors to perform specific tasks.
- **Networks:** These are the communication pathways that connect sensors and devices to the internet, allowing them to share data. Networks can be wired or wireless.
- **Data Analysis:** This involves processing and analysing the data collected by sensors to gain insights and make decisions. Data analysis can be done on the device itself, in the cloud, or on a central server.

### Class activity

These are devices that convert energy into motion. In IoT, an actuator can act on data to generate output.



Did you know? The term "Internet of Things" was coined by Kevin Ashton in 1999 during his work at Procter & Gamble.

Always ensure that your IoT devices are connected to a secure network to protect your data from unauthorized access.

### Tidbits

## Example: Smart Home System

One of the practical uses of IoT is a smart home system. There are several internet-connected appliances in a "smart home," including the temperature control system, lighting, and surveillance cameras.

### Class activity

Think about your own home. What everyday devices could be connected to the internet to make your home smarter? Discuss with your classmates and draw a simple diagram showing how these devices could be connected in an IoT system.





Did you know? Smart home devices can help save energy by automatically turning off lights and adjusting heating or cooling when you're not home.

### 10.3.2 IoT Applications

The Internet of Things (IoT) is transforming many aspects of our lives by connecting devices and systems in various domains. Let's explore some of the exciting applications of IoT and understand the importance of security and privacy in these deployments.

#### Healthcare:

IoT is revolutionising healthcare by providing better patient monitoring and care. IoT devices can track vital signs, remind patients to take medication, and alert healthcare providers in case of emergencies.

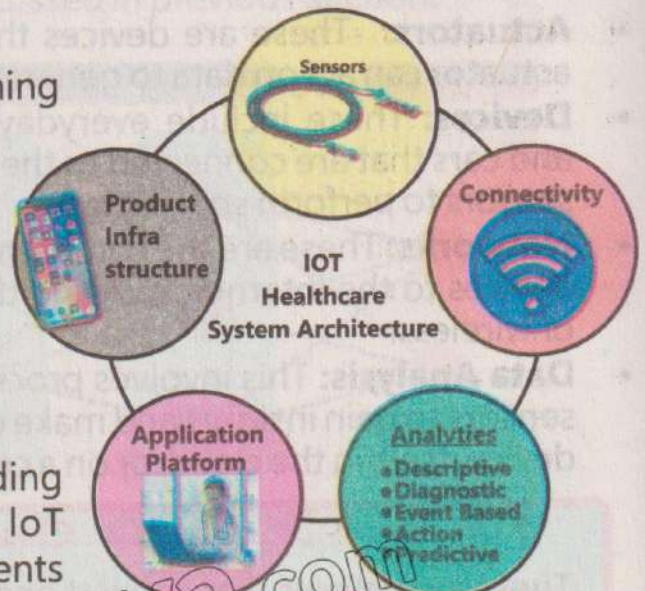


Figure 10.5: Example of IoT in Healthcare

Always use devices from reputable manufacturers and keep your health data secure using strong passwords and updating your devices regularly.

#### Tidbits

#### Transportation:

IoT is enhancing transportation systems, making them more efficient and safer. Connected vehicles, smart traffic lights, and real-time tracking systems are some examples of how IoT is used in transportation.

#### Class activity

Think about how IoT can improve your school. Can you come up with ideas for smart classrooms, smart libraries, or even smart buses? Discuss with your classmates and draw a diagram showing your IoT-enabled school.

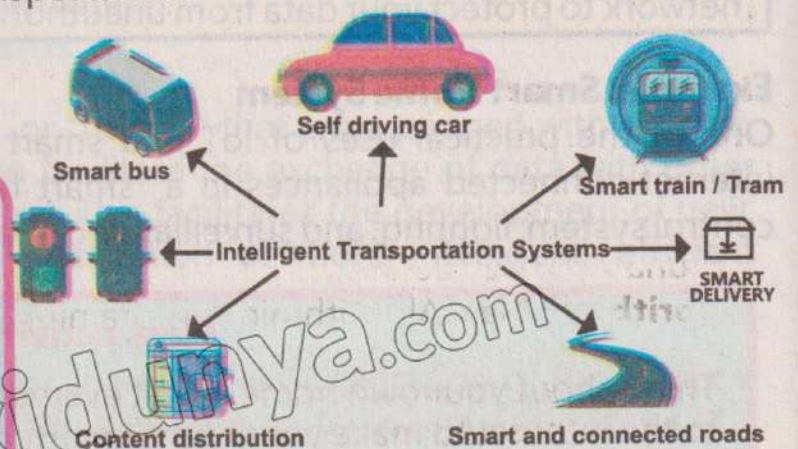


Figure 10.6: Example of IoT in Transportation

### 10.3.3 Security and Privacy Considerations in IoT Deployments:

While IoT offers many benefits, it also raises security and privacy concerns. As more devices are connected to the internet, the risk of cyber-attacks increases. It's important to ensure that IoT systems are secure to protect personal data and privacy.

#### Examples of Security Measures:

- **Strong Passwords:** Use strong, unique passwords for all IoT devices to prevent unauthorized access.
- **Regular Updates:** Keep the software and firmware of your IoT devices up to date to protect against known vulnerabilities.
- **Encryption:** Ensure that data transmitted between devices is encrypted to protect it from being intercepted by hackers.

Did You Know

In 2020, there were over 20 billion IoT devices in use worldwide, highlighting the rapid growth and importance of IoT technology.

## 10.4 Implications and Future of Emerging Technologies

Emerging technologies such as Artificial Intelligence and the Internet of Things are rapidly transforming various aspects of our lives. While these technologies offer numerous benefits, they also present several implications that need to be carefully considered. This section explores the potential risks and challenges associated with AI and IoT, as well as their societal impact and the strategies required to address these concerns and maximize their benefits.

### 10.4.1 Implications of AI and IoT

#### 10.4.1.1 Risks and Challenges

##### Potential Risks Associated with AI and IoT:

**Data Privacy:** As AI and IoT devices collect vast amounts of data, concerns about data privacy become paramount. Personal and sensitive information can be at risk of being misused or accessed by unauthorized parties. Ensuring data privacy involves implementing robust security measures to protect data from breaches and unauthorized access.

**Algorithmic Bias:** Algorithmic Bias: Training of AI systems is conducted on large datasets, and if these datasets comprise biases, the AI models can inadvertently perpetuate or even amplify these biases. This can lead to unfair outcomes in various applications, such as hiring processes, law enforcement, and lending practices. Addressing algorithmic bias makes analysis of training data and implementing techniques to relieve biases.

## Policy and Regulatory Frameworks Addressing AI and IoT Challenges:

To mitigate the risks associated with AI and IoT, comprehensive policy and regulatory frameworks are essential. These frameworks should focus on:

**Data Protection Laws:** Implementing strict data protection regulations to ensure that personal data is collected, stored, and processed securely. Examples include the General Data Protection Regulation (GDPR) in Europe.

**Ethical Guidelines:** Establishing ethical guidelines for the development and deployment of AI systems to ensure fairness, transparency, and accountability. Organizations like the IEEE have developed guidelines for ethical AI.

**Bias Mitigation Standards:** Developing standards and best practices for identifying and mitigating biases in AI models. This includes guidelines for diverse and representative data collection and techniques for bias detection and connection.

**Security Standards:** Enforcing security standards for IoT devices to protect them from cyber-attacks. This includes regular software updates, encryption, and secure authentication mechanisms.

### 10.4.1.2 Societal Impact and Adaptation

#### Impact of AI and IoT on:

**Daily Life:** AI and IoT technologies are enhancing our daily lives by providing smart solutions for homes, healthcare, and transportation. Smart home devices like thermostats and security systems offer convenience and energy efficiency. In healthcare, wearable devices monitor health metrics and provide real-time data to medical professionals.

**Work Environments:** AI is revolutionizing workplaces by automating repetitive tasks, improving efficiency, and enabling data-driven decision-making. IoT devices in industrial settings optimize production processes and monitor equipment health, reducing downtime and maintenance costs.

**Society at Large:** AI and IoT have the potential to address large-scale societal challenges such as climate change, healthcare accessibility, and urbanization. For example, smart cities leverage IoT to manage resources efficiently, reduce traffic congestion, and improve public services.

### Summary

- Artificial Intelligence (AI) refers to the simulation of human intelligence in machines that are programmed to think and learn like humans.
- Machine learning is a type of artificial intelligence where computers learn from experience and improve over time without being explicitly programmed.
- Deep learning is a special kind of machine learning. It uses complex structures called neural networks, which are inspired by how our brains

work.

- Natural Language Processing, or NLP, is a technology that helps computers understand and talk to us in our own language.
- Computer vision is a field of artificial intelligence that enables computers to see and understand the visual world.
- Robotics is the science of building and programming robots. Robots are machines that can do tasks for us, like cleaning the floor or building cars.
- AI algorithms can be broadly categorized into two types based on their interpretability: explainable (whitebox) and unexplainable (blackbox) algorithms.
- Whitebox algorithms are those where the decision-making process is transparent and understandable.
- Blackbox algorithms are those where the decision-making process is not easily interpretable.
- The Internet of Things (IoT) refers to the network of physical objects—"things"—that are embedded with sensors, software, and other technologies to connect and exchange data with other devices and systems over the internet.

## EXERCISE

### Multiple Choice Questions

1. Which of the following is not a subfield of AI?

- a) Machine Learning
- b) Natural Language Processing
- c) Computer Vision
- d) Robotics

2. Which of these AI algorithms is considered an "explainable" model?

- a) Neural Networks
- b) Decision Trees
- c) Random Forests
- d) Convolutional Neural Networks

3. Which of these is a security concern in IoT deployments?

- a) Device vulnerability
- b) Data privacy
- c) Lack of standardization
- d) All of the above

4. Which of the following is an application of AI in healthcare?

- a) Personalized drug development
- b) Automated diagnosis
- c) Remote patient monitoring
- d) All of the above

5. What is the primary purpose of using AI techniques in machine learning models?

- a) To improve accuracy
- b) To enhance interpretability
- c) To reduce computational complexity
- d) All of the above

**6. What is the key difference between explainable (whitebox) and unexplainable (blackbox) AI models?**

- a) The complexity of the model
- b) The ability to understand the decision-making process
- c) The performance of the model
- d) The training data used

**7. Which of the following is an application of IoT in the transportation domain?**

- a) Smart traffic management
- b) Vehicle-to-Vehicle (V2V) communication
- c) Predictive maintenance of vehicles
- d) All of the above

**8. Which of these is a potential impact of AI and IoT on the job market?**

- a) Job displacement due to automation
- b) Increased demand for specialized skills
- c) Transformation of job roles and responsibilities
- d) All of the above

**9. What is the key concern associated with algorithmic bias in AI-powered decision-making processes?**

- a) Lack of transparency
- b) Perpetuation of existing societal biases
- c) Reduced accuracy of the model
- d) All of the above

**10. Which of the following is an ethical principle that should be considered in the development and deployment of AI and IoT technologies?**

- a) Transparency and accountability
- b) Respect for privacy and data rights
- c) Fairness and non-discrimination
- d) All of the above

**Short Questions:**

1. Define Artificial Intelligence (AI).
2. What is the historical context and evolution of AI?
3. Provide two examples of AI applications in healthcare.
4. Explain the role of AI techniques in advancing machine learning models.
5. Define the Internet of Things (IoT).
6. Describe the significance of IoT in connecting devices and systems.
7. What are the potential risks associated with AI and IoT?
8. Discuss the societal impact of AI and IoT on daily life.
9. Explain the concept of algorithmic bias.

10. Outline the importance of ethical considerations in AI and IoT.

**Long Questions:**

1. Discuss the various applications of AI in the field of education. Provide specific examples and explain how AI can enhance the educational experience.
2. Differentiate between explainable (whitebox) and unexplainable (blackbox) AI models.
3. Describe the components of an IoT system. Explain how these components work together to enable IoT applications.
4. Explore the applications of IoT in the transportation domain.
5. Analyze the potential privacy concerns associated with IoT deployments.
6. Evaluate the impact of AI and IoT on the job market and work environments.
7. Explain the role of policy and regulatory frameworks in addressing the challenges of AI and IoT. Provide examples of existing frameworks and discuss their effectiveness.
8. Describe the concept of algorithmic bias and its implications in AI-powered decision-making processes. Suggest strategies to mitigate the risks of algorithmic bias.
9. Develop a set of ethical principles and guidelines for the responsible development and deployment of AI and IoT technologies.