

8

UNIT

Globalisation's Impact
on Culture and Economy

Learning Outcomes:

By the end of this unit students will:

- Ask and answer questions of personal relevance, information and a variety of communicative purposes.
- Construct sentences using the sentence patterns and structures learnt in earlier classes.
- Construct complex sentences and paragraphs using main and subordinate clauses with appropriate transitional devices and correct punctuation in varying degrees of complexity
- Develop precis writing skills. Write precis effectively.
- Write multiple paragraphs of free writing for fluency, creativity, brainstorming or pleasure. Proofread and edit texts for errors in sentence structure, subject/verb agreement, noun/pronoun agreement, reference words, connectives/transitional devices, punctuation and spelling.

Pre-reading:

- What do you understand by the term "globalisation"?
- What is globalisation and how does it influence the culture and economy of a country?
- Can you give examples of how globalisation might affect our daily lives?

1. Globalisation is a term that we often hear, especially in discussions about how the world is becoming more **interconnected**. Globalisation is the process by which countries, economies, and cultures become interconnected and interdependent through increased **communication, trade**, and exchange of ideas. It involves the **integration** of markets, technologies, and policies, leading to a more connected and interlinked world. This means that events or trends in one part of the world can have significant impact elsewhere. It is hard to identify an exact time when globalisation began, but it can be traced back in history and sorted

What does "digital globalisation" refer to, based on the introduction?



For the Teacher:

- Begin with pre-reading questions to prompt critical thinking about globalisation, technology, and job opportunities.
- Use real-world examples and case studies to illustrate key points. This can help students grasp the practical implications of digital globalisation on different industries and regions.

systematically to create a timeline. This is useful for understanding when nations started to foster relationships with one another. Advances in **technology**, transportation, and communication have accelerated this process, making it easier for people and goods to move across borders. Globalisation has opened up new markets for the Pakistani products. We export textiles, rice, and sports goods to countries all over the world. This has helped boost our **economy** and create jobs. Additionally, foreign companies have invested in Pakistan, bringing in capital and technology that have improved our industries.

2. Globalisation impacts Pakistan's **economy** significantly through enhanced **trade** and investment. On the trade front, it opens up international markets for the Pakistani exports like textiles and agricultural products, while also providing access to a wide range of imported goods that benefit consumers and industries. On the investment side, foreign direct investment, especially through initiatives like CPEC, brings **crucial** capital, technology, and job opportunities, contributing to infrastructure development and economic growth.

3. Globalisation leads to the expansion of industries by providing access to larger markets. With globalisation, many multinational companies have set up their operations in Pakistan. This has created new job **opportunities**, especially in the sectors like information technology, telecommunications, and manufacturing. These jobs often offer better pay and working conditions than local companies.

How does globalisation facilitate labour mobility?

4. Globalisation increases the demand for skilled labor to manage and operate advanced technologies and systems. This can lead to higher **wages** and better job prospects for skilled workers.

5. Digital globalisation has made it possible for people to access information from around the world instantly. It has significantly impacted cultural exchange, especially for young learners. Students can learn about different cultures, **traditions**, and histories through websites, videos, and online articles. This access helps broaden their understanding of the world and promotes cultural awareness.

6. Social media platforms like Instagram, Facebook, Twitter, and TikTok allow



For the Teacher:

- Periodically pause during the reading to ask students to reflect on key points discussed so far.
- Encourage them to jot down questions or thoughts for further discussion.

people from different cultures to interact and share their daily lives. This interaction helps natives of a country see how people in other countries live, celebrate holidays, and face challenges, promoting **empathy** and understanding.

How does globalisation contribute to educational exchange?

7. Movies, TV shows, music, and video games from various countries are now easily accessible. For example, students can watch Japanese anime, listen to Korean K-pop, or play video games developed in Europe. This exposure helps them **appreciate** different artistic styles and cultural narratives.

8. Digital tools like language learning apps and online dictionaries make it easier for students to learn new languages. This skill not only helps in communicating with people from different cultures but also in understanding their literature, music, and other cultural aspects more deeply. Exposure to global fashion trends and international cuisines has diversified local tastes. People in Pakistan now have access to a wide range of clothing styles and foods from different parts of the world.

9. Through globalisation, the Pakistanis are exposed to different cultures, ideas, and lifestyles. This cultural exchange can be enriching, helping us learn about and appreciate diversity.

10. On the flip side, there is a concern that globalization might lead to the **erosion** of traditional Pakistani culture. As people adopt global trends, some fear that our unique cultural practices, languages, and heritage might be overshadowed. It's important to find a balance where we can embrace global influences while preserving our own cultural identity.

11. The internet and social media have played a major role in globalization. They have made it easier to connect with people worldwide, share our culture, and learn about others. Digital platforms like social media, messaging apps, and video conferencing tools enable instant **communication** across the globe. Digital tools facilitate international collaboration in education, business, science, and the arts, allowing people from different cultures to work together and share ideas.

12. Digital platforms allow individuals and communities to create and share content that reflects their own cultures, traditions, and stories. This can help **preserve** and promote local cultures globally. Digital globalization has expanded access to education through online courses,

What are some educational opportunities created by digital globalisation?

webinars, and virtual classrooms. Students can learn about different cultures and subjects from international educators.

13. Digital globalisation has transformed media and communication, creating opportunities for enhanced cultural exchange and understanding while also posing challenges related to cultural **homogenisation**, **misinformation**, and inequality. By promoting digital literacy, supporting local content, ensuring ethical standards, and bridging the digital divide, we can **harness** the positive aspects of digital globalization while mitigating its negative effects.

14. Globalization is a powerful force that has brought significant changes to Pakistan's economy and culture. While it has opened up new opportunities for trade, investment, and cultural exchange, it also presents challenges that need to be carefully managed. By finding a balance, Pakistan can benefit from globalization while maintaining its unique cultural identity and ensuring economic **stability**.

15. As young students, understanding the impact of globalization helps us appreciate the **complexities** of our world. It encourages us to think critically about how we can contribute to a global society while staying true to our roots.

Theme

Globalisation has significantly reshaped Pakistan's economy by enhancing trade and creating job opportunities, yet it poses challenges for local businesses facing international competition. Culturally, it fosters a rich exchange of ideas and lifestyles, though it also risks overshadowing traditional practices. Balancing these influences is crucial for maintaining economic stability and cultural identity.

Glossary:

Words	Meanings
globalisation	integration and interaction worldwide
economy	the wealth and resources
wages	a payment
tradition	a belief, a custom
empathy	understanding other's feelings
preserve	keep safe
interconnected	connection to or with similar things
Integration	combine into a whole
technology	mechanical arts and applied sciences
communication	imparting news



Words	Meanings
opportunities	chances
crucial	important
trade	buying and selling
homogenisation	the process of making things uniform and similar
harness	to control
appreciates	esteem highly; value
complexities	the complex/ difficult
misinformation	wrong information or mislead
erosion	the gradual destruction of social values

Reading and Critical Thinking

Comprehension

A. Answer the following questions:

1. What is globalisation and how does it promote economic growth?
2. How has globalisation impacted Pakistan's economy in terms of trade and investment?
3. What are some of the new job opportunities created in Pakistan as a result of globalisation?
4. What is cultural exchange, and how does it benefit people?
5. What concerns are raised about the preservation of traditional Pakistani culture in the context of globalisation?
6. How has globalisation expanded access to information for students?
7. How does learning about diverse perspectives benefit students?
8. How can understanding globalisation help young Pakistani students contributing to their country's future?

B. Choose the correct option.

1. What is globalisation primarily characterized by, based on the text?

- a. Increased isolation of countries
- b. Enhanced connectivity and interdependence
- c. Strict regulations of international trade
- d. Limited exchange of ideas and technologies



For the Teacher:

- Discuss the benefits of expanded resources and cultural exchange, as well as the challenges related to the digital divide and information overload.
- Emphasize the importance of critical thinking in navigating the abundance of information available online.

2. How does globalisation primarily impact Pakistan's economy, according to the text?

- a. By increasing barriers to international trade
- b. By reducing access to imported goods
- c. By opening up international markets for exports
- d. By decreasing foreign direct investment

3. How do digital tools primarily impact students, according to the text?

- a. By restricting access to language learning
- b. By promoting cultural isolation
- c. By facilitating easier language learning
- d. By limiting exposure to global trends

4. According to the text, what is a potential concern regarding globalisation's impact on Pakistani culture?

- a. Increased preservation of cultural practices
- b. Enriching cultural exchange
- c. Erosion of traditional Pakistani culture
- d. Limited exposure to global influences

5. How have digital platforms primarily contributed to globalisation, according to the text?

- a. By limiting international communication
- b. By restricting access to education
- c. By enabling instant global communication
- d. By reducing cultural exchange

6. What are the strategies to harness the positive aspects of digital globalisation while mitigating its negative effects?

- a. Promoting digital literacy and supporting local content.
- b. Encouraging cultural homogenisation and spreading misinformation.
- c. Ignoring ethical standards and widening the digital divide.
- d. Limiting opportunities for cultural exchange and understanding.

7. What is the key challenge for Pakistan in managing the effects of globalisation?

- a. Ignoring new opportunities for trade and investment.
- b. Finding a balance between benefiting from globalisation and maintaining its unique cultural identity and economic stability.
- c. Completely avoiding cultural exchange with other countries.
- d. Focusing solely on cultural changes while neglecting economic opportunities.

Vocabulary

Anagram

An 'anagram' is a word or a phrase that is formed by rearranging the letters of another word or phrase. **Example:** cat = act, arc = car, silent = listen.

A. Use the glossary words in sentences of your own.

B. Make words as many as possible by using the letters of the following words:
globalisation, integration, information

Grammar

Sentence Structure

Sentence

A sentence is a group of words that expresses a complete thought. It typically contains a **subject** (who or what the sentence is about) and a **predicate** (what is said about the subject). Sentence must start with a capital letter and end with a punctuation mark such as a **period (.), question mark (?), or exclamation mark (!)**.

Example

1. The cat slept on the couch.
2. Flowers bloom in spring.
3. The sun is shining, so we have decided to go for a picnic.
4. The cat, which was very old, slept peacefully on the couch.

Structure of a Simple Sentence

A simple sentence structure contains a subject, and a verb and it may also have an object.

Examples

- The cat (subject) chased (verb) the mouse (object).
- She (subject) reads (verb) a book (object).
- The teacher (subject) explains (verb) the lesson (object).

A. Read the given paragraph carefully and identify the subject, verb, and object in each sentence. Underline the subject once, the verb twice, and circle the object.

Yesterday, Sarah and her friends visited the new museum in town. They explored various exhibits and learned about ancient civilizations. The tour

guide explained the history of each artifact in great detail. Afterward, Sarah bought a souvenir from the gift shop. Her friends admired the beautiful paintings and sculptures on display. Everyone enjoyed the visit and promised to return soon.

Complex sentences

A complex sentence is a sentence that contains one independent clause and at least one dependent (or subordinate) clause. The independent clause can stand alone as a complete sentence, while the dependent clause cannot. Dependent clauses are introduced by subordinating conjunctions such as because, although, since, if, when, while, and so on.

Examples

1. Because it was raining, we stayed indoors.

A. *Dependent Clause:* Because it was raining

B. *Independent Clause:* we stayed indoors

2. When the bell rang, the students left the classroom.

• *Dependent Clause:* When the bell rang

• *Independent Clause:* the students left the classroom

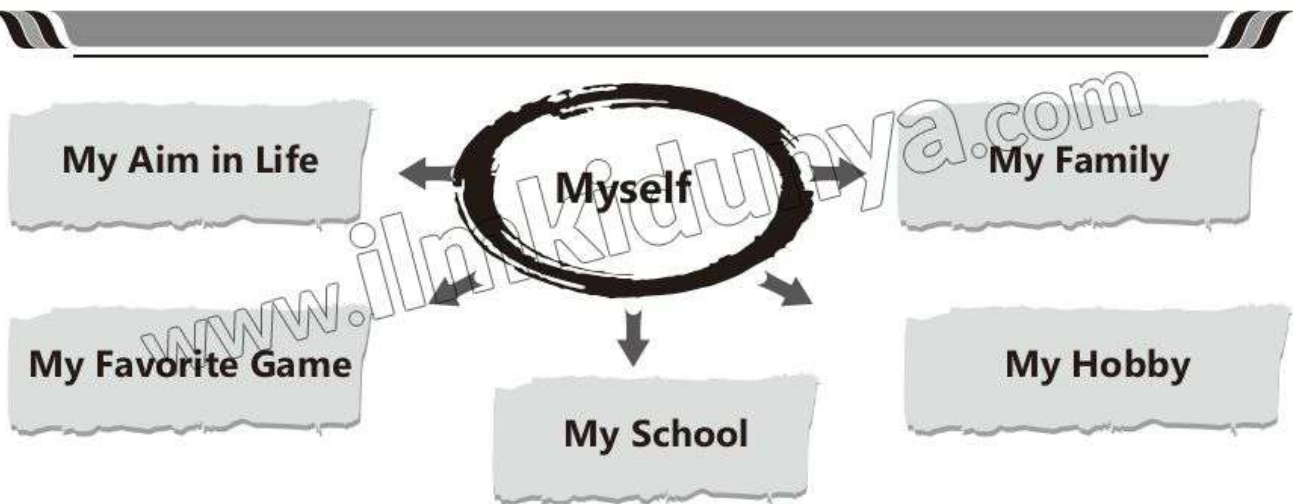
B. Identify the complex sentences within the paragraph and underline the subordinate clauses.

I woke up early this morning because the sunlight was streaming through my window. After rubbing the sleep from my eyes, I decided to go for a jogging in the park nearby. Despite the chilly breeze, I enjoyed the fresh air and the sound of birds chirping in the trees. While running, I saw my friend Sarah, who waved and joined me for a few laps around the park. Because we both love exercising outdoors, we often meet up for morning runs. After our jog, we sat on a bench and talked about our plans for the weekend. Although it was still early, the park was bustling with people walking their dogs and children playing on the playground equipment. Finally, we said goodbye. I promised to meet her again soon.

C. Write at least five examples of complex sentences in your notebook, underline the independent clauses and circle the dependent clauses (subordinate clauses).

Oral Communication Skills

- A. Read the mind map carefully to answer the given questions on the specific topics.



Answer the questions orally

- Student 1** = **What is your favourite hobby? Why?**
Student 2 = *Answer orally*



- Student 1** = **Is it good to have a hobby?**
Student 2 = *Answer orally*
Student 1 = **How many members of the family do you have?**
Student 2 = *Answer orally*
Student 1 = **How do you celebrate special occasions in your family?**
Student 2 = *Answer orally*
Student 1 = **What is the name of your school?**
Student 2 = *Answer orally*
Student 1 = **Who is your favourite teacher? Why?**
Student 2 = *Answer orally*



For the Teacher:

- Divide students into pairs and make them converse with one another following the above given answers questions orally based on the given mind map.
- Help students to role-play the dialogue and practise the polite expression in their speech.

- Student 1** = **What is your favourite game? Why?**
Student 2 = *Answer orally*
Student 1 = **Do you play games with your friends and siblings?**
Student 2 = *Answer orally*
Student 1 = **What is your aim in life? Why?**
Student 2 = *Answer orally*

B. Oral Activity

Ask each student to write a short reflection on how digital globalisation has personally affected their understanding of other cultures and share

Writing Skills

Precis:

A precis is a concise summary or an abstract of a longer passage or a text. Its primary purpose is to capture the essence and main points of the original work in a condensed form. Precis writing requires careful attention to detail, clarity, and precision in language. It serves as a valuable skill for understanding, analyzing, and communicating complex ideas effectively.

Following are some rules for precis-writing:

1. Read and comprehend the original passage thoroughly to grasp its main ideas and arguments.
2. Identify the main points, arguments, and supporting details of the passage. Highlight important information that contributes to the overall meaning.
3. Summarise the main thesis or central idea of the passage in one or two sentences.
4. Use your own words to condense the passage. Remove unnecessary details, examples, repetitions, and elaborations while retaining the core meanings.
5. Ensure that the precis is clear, coherent, and logically structured. Use straightforward language and maintain the original sequence of ideas.
6. A precis should be objective and focused summarising the content of the original passage. Avoid including personal opinions or interpretations.
7. Write the precis mostly in the third person unless the original passage is written in the first person.
8. Ensure that the precis accurately reflects the main ideas and arguments of

the original passage. Verify details and facts as and when needed.

9. After writing the precis, revise it for clarity, conciseness, and accuracy. Make necessary adjustments to improve the precis.

Precis Sample

Science plays a pivotal role in our daily lives, providing numerous benefits that enhance our quality of life. Through scientific discoveries and advancements, we have developed the technologies that improve healthcare, such as vaccines and medical imaging, leading to longer and healthier lives. Science also drives innovation in industries like agriculture, where genetically modified crops yield more food and resist pests, helping to combat hunger. Additionally, scientific research contributes to environmental conservation efforts by developing sustainable energy sources and pollution control methods. Education and communication have been revolutionized by scientific progress, with the internet and digital devices making information accessible to billions of people worldwide. Overall, science fosters critical thinking and problem-solving skills, equipping individuals and societies to tackle current and future challenges effectively.

Solution

Science significantly enhances our lives by advancing healthcare, boosting agricultural productivity, and aiding environmental conservation. It also revolutionizes education and communication through digital technologies, fostering critical thinking and problem-solving skills essential for addressing global challenges.

Title: Benefits of Science

A. Read the passages carefully and write a precis, reducing it to one third with suitable titles.

1. Renewable energy sources such as solar, wind, and hydroelectric power are becoming increasingly important in the fight against climate change. These energy sources are sustainable and have a lower environmental impact compared to fossil fuels. Governments and companies are investing heavily in renewable energy technologies to reduce carbon emissions and promote a cleaner, greener future. Despite these advancements, the transition to renewable energy faces challenges, including high initial costs and the need for improved energy storage solutions to ensure a reliable power supply.

2. Nature is a magnificent and essential part of our lives, offering beauty, inspiration, and resources that sustain us. The lush greenery of forests, the serene flow of rivers, the vast expanse of oceans, and the majestic heights of mountains all showcase the diversity and splendor of the natural world. Nature provides us with clean air, fresh water, and fertile soil, which are crucial for our survival. The changing seasons bring new life and vibrant colors, each with its own unique charm and significance. Spending time in nature can also have a calming and rejuvenating effect on our minds, reducing stress and promoting overall well-being. However, it is vital that we respect and protect nature to preserve its beauty and resources for future generations. This means reducing pollution, conserving habitats, and promoting sustainable practices to ensure that the wonders of nature remain for everyone to enjoy.
3. Education is a cornerstone of societal development and progress. It equips individuals with the knowledge, skills, and critical thinking abilities necessary to navigate and contribute to the world. Through education, people gain the qualifications needed for employment, fostering economic growth and reducing poverty. Additionally, education promotes social cohesion by teaching values of tolerance, empathy, and cooperation, helping to build more inclusive and harmonious communities. Access to quality education empowers individuals to make informed decisions, pursue their goals, and improve their lives, ultimately driving innovation and cultural enrichment in society.
4. Healthy eating is crucial for maintaining overall well-being and preventing chronic diseases. A balanced diet, rich in fruits, vegetables, whole grains, and lean proteins, provides essential nutrients that support functions of the body and energy levels. Consuming a variety of foods ensures that the body gets vitamins, minerals, and antioxidants necessary for a strong immune system and healthy metabolism. Poor dietary choices, such as consuming excessive sugar, salt, and unhealthy fats, can lead to obesity, diabetes, heart disease, and other health issues. Therefore, adopting healthy eating habits not only enhances physical health but also contributes to mental and emotional stability, promoting a better quality of life.