ata and Privacy

DATA AND PRIVACY

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00				

(K.B+9.B)

ETHICAL ISSUES RELATED TO SECURIT 4.1 LONG QUESTIONS

Define data privacy. Explain some of the data security issues. 0.1

Ans:

DATA PRIVACY

Definition: "Protecting data from malicious users is called data privacy or information privacy."

Data Security Issues:

The four dation of all security systems is formed on ethical principles. If, we have data of others, of is our own ethical responsibility to keep it secure. Some of the data security issues are:

- Confidentiality and Privacy
- Piracy
- Fraud and Misuse •
- Patent •
- Copyright •
- Trade secrets •
- Sabotage

Confidentiality and Privacy:

Keeping privacy and confidentiality has become difficult in this era of computers and Internet.

Data Collection:

Due to more usage of computers, a wide range of data is collected and stored. This data may be related to credit cards, driving licenses etc. If a company sells personal data to others, it breaches the confidentiality of data.

Examples:

If a bank shares the information about someone's banking transactions with its business competitors, then it can harm the business.

Piracy:

Piracy means making illegal copies. It can be a book, software, movie, poetry, painting, house architecture or any other work protected by copyright law.

Software Piracy:

Software piracy is the illegal copying, distribution or usage of software **Types of Piracy:**

Types of software piracy include:

- Softlifting •
- Client-server overuse •
- Hard disk loading
- Counterfeiting

Culine piracy

Fraud and Misuse:

Using computers over the Internet for the purpose of some unauthorized activities is called fraud and misuse. Some of these include theft of money by electronic means, theft of services, and theft of valuable data.

Example:

Some emails try to fool us by stating that we have won a grand prize e.g. a car or a house. They ask us to pay a small amount as transfer fee to get that prize Actually, it is just a way to fool people and get money from them.

Patent:

Patent is a way to protect an idea. If you are doing research in some field and you have an idea, then you must get patent for that idea. It gives you the right to exclude others from making or selling an invention using your idea.

Example:

If you give a new idea to treat a particular disease, some pharmaceutical companies can mare medicines on the basis of your idea. Ethically, they must seek your permission and should also pay a certain amount.

Copyright Law:

Copyright law says that some idea or product cannot be copied. The rights are reserved for copying. Copyright can deal with misappropriation of data, computer programs, documentation or similar material. Usually, if a product is copyright protected then we see a symbol of copyright.



Fig: Copyright Symbol

Examples:

- The book you are reading is copyright protected. So, making its photocopy is illegal.
- Similarly, software products are mostly copyright protected. It means that we cannot • copy them, like MS Windows, MS Office etc.

Trade Secrets:

Trade secrets are usually the secrets that are playing an important role for the success of a company. They have a lot of value and usefulness for the company.

Importance:

Keeping trade secrets in any field, like the computer science, is very important when more than one companies develop the same product but one of them takes lead.

Example:

There are many free email services but few of them have significant conpetitive advantage over others.

Sabotage:

Sabotage is the act of damaging some thing deliberately. Sabotage is a serious attack on a computer system. Some malicious user can attack the system while sitting remotely. One can send virus vita some free software.

Write a detail note on 0.2 i) Confidentiality and Privacy

(**K.B**)

ii) Fraud and Misuse **CONFIDENTIALITY AND PRIVACY**

Keeping privacy and confidentiality has become difficult in this era of computers and Internet.

Collection of Data:

Due to more usage of computers, a wide range of data is collected and stored. This data may be related to credit cards, organizational fund raising campaigns, printion polic, stop at home services, driving licenses, arrest records and medical records.

Potential Threat:

The potential threats to privacy include the improper use of computerized data. If a company rei's email IDs and phone numbers to another company for marketing purpose, it breaches the confidentiality of data. To keep the data of others as confidential is indeed taking care of others

Exar ples:

I a back shares the information about my banking transactions with my business competitors then it can harm my business.

• Phone companies are supposed to keep the invoices and bills as confidential.

FRAUD AND MISUSE

Using computers over the Internet for the purpose of some unauthorized activities is called fraud and misuse. Some of these include theft of money by electronic means, theft of services, and theft of valuable data.

Examples:

- Some emails try to fool us by stating that we have won a grand prize e.g. a car or a house. They ask us to pay a small amount as transfer fee to get that prize. Actually, it is just a way to fool people and get money from them.
- Sometimes, we receive an email asking us to click on a link to change our password. When we click on the link, a webpage opens asking us to give our username and password. If we give our username and password, actually our password is stolen by some malicious user.



Fig: Stealing Money and Valuable Data

PIRACY

Phishing:

Sometimes, some malicious user disguises tuinself as our friend and rice to get some confidential information using email. This is called phisting.

Q.3 Define piracy. Write a detail note on piracy.

11

(K.B)

Ans:

Definition Pracy means making illegal copies. It can be a copy of any work protected by copy ight law."

Example:

Piracy may include making copy of:

- Book
- Software
- Movie

(C(0))

- Poetry
- Painting
- House architecture etc.

Software Piracy:

Software piracy is the illegal copying, distribution of usage of software.

Types of Piracy:

Types of software piracy include:

- Soithfting
- Client-server overuse

Fard-disk loading

Counterfeiting

• Online piracy

<u>Softlifting:</u>

A type of piracy in which a legally licensed software is installed or copied in violation of its license agreement, called softlifting.

Example:

Borrowing and installing a copy of a software application from a colleague.

Client-server overuse:

Installing more copies of the software (in a network) than you have licenses for, is called client-server overuse.

Example:

This occurs when too many employees on a company network are using a copy of software than allowed.

Hard-disk loading:

Installing and selling unauthorized copies of software on refurbished or new computers.

Example:

You may have illegal copy of operating system on refurbished laptop.

Counterfeiting:

Counterfeiting is the duplicating and selling software having copyright. It looks like the original. It may have manual, logo and copyright symbol, resembling the genuine product.

Example:

Software that are available in the market at very low price, are mostly counterfeit software, such as MS Office.

Online Piracy:

Online piracy involves downloading illegal software. It is the fastest growing form of piracy

Example:

Downloading the cracked copy of a copyright software from internet.

Q.4Describe in-detail safeguarding privacy of others personal information.(K.B)Ans:<u>SAFEGUARDING PRIVACY</u>

<u>Responsionality</u>

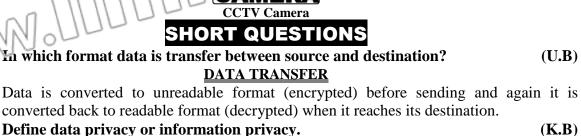
The organization, collecting the information of a person, is responsible for safeguarding the privacy.

Examples:

• Your information is stored in NADRA (National Database and Registration Authority) along with information of your other family members. So, safeguarding this data is an ethical responsibility of NADRA.

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- You may notice the boards on roads about cameras watching you. The purpose of such notices is to alarm you about your privacy and keep you within certain rules and regulations.
- Similarly, speed cameras are announced before taking your picture or necerching your video. This is just to safeguard your privacy



0.2

Ans:

Ans:

DATA PRIVACY

Definition:

"Protecting data from malicious users is called data privacy or information privacy."

0.3 Point out some of the data security issues.

Ans:

DATA SECURITY ISSUES

Some of the data security issues are:

- Confidentiality and Privacy
- Piracy •
- Fraud and Misuse
- Patent
- Copyright
- Trade secrets •
- Sabotage •

Write about confidentiality and privacy issue related to data security. Q.4 (**K.B**) **CONFIDENTIALITY AND PRIVACY** Ans:

Keeping privacy and confidentiality of data is the responsibility of the persons of organization that collects and stores data. If a company sells personal data to others breaches the confidentiality of data

Examples:

Phone companies are supposed to keep the invoices and bills as confidential.

What are the potential threats to privacy? **Q.5**

(**K.B**)

(K.B+U.B)

Ans:

POTENTIAL THREATS

The potential threats to privacy include the improper use of computerized data. Example:

If a company sells email IDs and phone numbers to another company for marketing purpose, it breaches the privacy of data.

		2 ata ana 1117a0y
Q.6	Define piracy.	(K.B)
Ans:	PIR	RACY
	Definition:	- 16) ((0))UU
		opics. It can be a copy of any work protected by
	copyright law."	
	Example:	$G \left[$
	Piracy may include making cory of:	
	 Book 	
		<u> </u>
•	• Software etc.	
Q.7	What is mean hy cracking the key?	(K.B)
(ANAL)		ING KEY
90		ey (product key) of a software by using illegal
9	means. This is called cracking the key.	
Q.8	Write down the types of software pira	cy. (K.B)
Ans:	<u>TYPES OF SOF</u>	TWARE PIRACY
	Types of software piracy include:	
	Softlifting	
	• Client-server overuse	
	 Hard-disk loading 	
	Counterfeiting	
	0	
0.0	• Online piracy	
Q.9	Differentiate between softlifting and c	
Ans:		<u>NTIATION</u>
	The differences between softlifting and o	
	Softlifting	Counterfeiting
	type of piracy in which a legally	
	censed software is installed or copied in	
	iolation of its license agreement, called	
	oftlifting.	
	orrowing and installing a copy of a	• Software that are available in the market
SC	oftware application from a colleague.	at very low price, are mostly counterfeit
		software, such as MS Office.
Q.10	What do you know by online piracy?	(K , B)
Ans:	<u>ONLINE</u>	<u>EPIRACY</u> $\sim (C(0))UU^{\vee}$
	Online piracy involves downloading illega	al software. It is the fastest growing form of puracy.
	Example:	
	Downloading the cracked copy of a copy	vright software from internet.
Q.11	What action is taken by soft vare incu	
Ans:		ANST PIRACY
Ans.		
		the against software piracy. The courts are dealing
OT	with an increasing humber of lawsuits co	•
QQ3[2]	What is open source software?	(Do you know?) (K.B)
Ans:		<u>CE SOFTWARE</u>
		hts reservation. So, we can copy source code,
	modify it and can even sell it.	

	•	
Q.13	What is meant by fraud and misuse?	(K.B)
Ans:	FRAUD AN	ND MISUSE
	called fraud and misuse.	the purpose of some unauthorized activities is
	Example: Some emails try to fool us by stating that Actually, it is just a way to fool people u	we have won a grand prize e.g. a car or a house.
Q.14	What is patent and why do we need to	register it? (Ex. Q-4.3 [5]) (K.B)
Ans:		
	Patent is a way to protect on idea. This owner will a tain its full rights.	ensures that the idea won't be misused and the
	Need of Registration:	
AA	using your idea.	exclude others from making or selling an invention
Q.15	What should a company do, if it uses se	
Ans:		EONE'S IDEA
	-	treat a particular disease, some pharmaceutical
	-	e basis of this idea. Ethically, they must seek
	permission and should also pay a certain	
Q.16	Differentiate between patent and copy	0
Ans:		<u>NTIATION</u>
	The differences between patent and copy	right are as followed:
	Patent	Copyright
• Pa	atent is a way to protect an idea.	• Copyright law says that some idea or
		product cannot be copied.
• It	gives you the right to exclude others	• It can deal with misappropriation of data,
	om making or selling an invention using	computer programs, documentation or
	our idea.	similar material.
	someone gives a new idea, such as to	
	eat a particular disease, no one can make	are copyright protected, so one cannot
	edicines on the basis of this idea without	make copy of them.
	our permission.	
	Define a virus.	(K.B)
Ans:		RUS
Ans.	Definition:	
		written with negative intentions. It can change /
	destroy an information or sabotage a prec	CIO IS Gate."
	Example:	
	Klez is an example of a virus.	Ului
Q.18	Who is responsible for safeguarding th	e privacy? (K.B)
Ans:		ING PRIVACY
N	The organization, collecting the informa	tion of a person, is responsible for safeguarding
NNL	the privacy.	
00	Examples:	
	Your information is stored in NADRA	along with information of your other family

Your information is stored in NADRA along with information of your other family members. So, safeguarding this data is an ethical responsibility of NADRA.

	Q.19	NADRA stands for v	what?			(K.B)
	Ans:		<u>NADR</u>			aomin
	0.20		ational Database and F s are declared by diff		$\Pi \geq 1$	COnre
	Q.20 Ans:	why privacy poncie	WEPSITES P		M CNO.	(L.D)
	11100	Most of the websites	~~~~	policies. Actually, the	website wants to	inform
			vill go to safeguard your	privacy.		
	Q.21	What is mean by wa		~	(Summary)	(K.B)
	Ans:	Provisor much by	WARRANTY OR	<u>LIABILITY</u> software developer, to	rangir or ranla	co the
	N		0	nown as warranty or lia		ce the
nΠ	11/11		, And	E QUESTIONS	•	
JNJ -	1.		n malicious users is ca			(K.B)
		(A) Data privacy		(B) Information priva	су	
		(C) Authenticating		(D) Both A & B	2	
	2.	e e	, the foundation of all	l security systems is fo	ormed?	(U.B)
		(A) Computer	(B) Ethical	(C) Mathematical	(D) Non-ethical	
	3.	Which is related to s	security issue?			(U.B)
		(A) Piracy	(B) Copyright	(C) Trade secrets	(D) All of these	
	4.	Keeping privacy and	d confidentiality has	become in	this era of com	puters
		and Internet.				(K.B)
		(A) Easy	(B) Simple	(C) Difficult	(D) None of the	se
	5.	The potential threats	to privacy include the	use of con	nputerized data.	(K.B)
		(A) Improper	(B) Proper	(C) Correct	(D) Exact	
	6.	Some software comp	oanies sell software w	ith a confidential text	, called:	(K.B)
		(A) Installation key	(B) Product key	(C) Password	(D) Both A & B	
	7.	Types of piracy are:				(K.B)
		(A) 2	(B) 4	(C) 5	(D) 7	
	8.	Installing more copi	es of the software tha	n you have licenses fo	or, is called:	(K.B)
		(A) Client-server over	ruse	(B) Counterfeiting		soluli
		(C) Online piracy		(D) Softlifting	$\Pi \geq 1$	CONR
	9.	0	ng unauthorized co	pies of software on	refurbished of	r new
		computers is called:	1 anG] [-	(K.B)
		(A) Counterfeiting	(P) Softlifting	(C) Online piracy	(D) Hard disk lo	bading
	10.	Fastest growing form				(K.B)
		A) Online piracy	(B) Sofflifting	(C) Counterfeiting	(D) Hard disk lo	e
~	KR	VNUOD		unauthorized activiti		(K.B)
NN	NN)	(A) Piracy	(B) Fraud & misuse	(C) Patent	(D) Sabotage	
JU	¥2.	•	some idea or produc	-		(U.B)
		(A) Privacy	(B) Patent	(C) Copyright	(D) Piracy	

Chapter – 4

Data and Privacy

13. To protect value and usefulness, we may apply: $(\mathbf{U}.\mathbf{B})$ (A) Sabotage (B) Piracy (C) Trade secrets (D) Copyright (K.B) 14. It is a serious attack on a computer system. (D) Piracy (A) Patent (B) Sabotage (C) Trade secrets For what CCTV stands? 15. (K.B) (A) Closed Circuit Television (B) Closed Circuit Telecom (C) Closed Circuit Telethon (D) Closed Cut Television 16. Which policies indicate what information is collected from you and your computer, and with whom this information will be shared? $(\mathbf{U}.\mathbf{B})$ (A) Copyright (B) Privacy (C) Ethical (D) Legal **IMPORTANCE OF DATA PRIVACY** 4.2

LONG QUESTIONS

Q.1 What are the privacy concerns that arise through the mass collection of data? (K.B) Ans: <u>PRIVACY CONCERNS</u>

Many organizations are keeping our data due to the computerized systems in-place. Following concerns may arise due to mass collection of data:

- There can be more people/organizations having information about you than you think.
- A piece of information can flow from one place to another without any intimation.



Database

Organization Collecting Data:

Following are some organizations that keep personal data:

- A hospital may have your birth record
- NADRA has your family information
- Your school has your record
- BISE (Board of Intermediate and Secondary Education)
- Passport office if you have a passport
- Email service providers, if you have email accounts
- Online social networking websites etc

Reason for Keeping Data:

There are companies interested in a lot more than just your name, address and other basic facts about your life. They want to know where you have travelled, what type of clothes you wear, how often you have been sick, if you buy a product then do you buy something else with that product or not and much more. Answers of these questions help them in decision making.

Example:

If you buy a packet of potato crisps, then you usually buy a drink as well. This information is useful for a shopping mall to increase its sales if it introduces new offers on both potato crisps and drinks.

].COM

Q.2 What are the security concerns that arise with any use of computational system? (K.B)

OR

Explain analyzing the personal privacy and security concerns that arise with any use of computational system.

Ans:

SECURITY CONCERNS

With the advent of Internet, cur computers are no lorger stand-alone levices. In fact, now they are connected to millions of other computers in the world. Due to this connectivity, many security concerns also arise.

Aspects to Secure Data:

Pring rily, we want to secure our data according to the following three aspects:

Confidentiality

Integrity

• Availability

Confidentiality:

It means that we want to keep our data as confidential (private). We do not want to share it with unintended persons.

Examples:

If a bank shares the information about someone's banking transactions with its business competitors then it can harm the business.

Integrity:

Integrity refers to the accuracy and consistency of data. It means that we want to keep the data correct.

Example:

We do not want that the website of our bank shows less account balance than it actually is.

Availability:

It means that we want to have access to the data when we want. If data is not available when needed, then in some cases it becomes useless.

Example:

If the ATM machine is out of order when we need money, then it becomes useless.

Importance:

All the security aspects are important in a computerized system during:

- Processing
- Storage
- Transmission of data

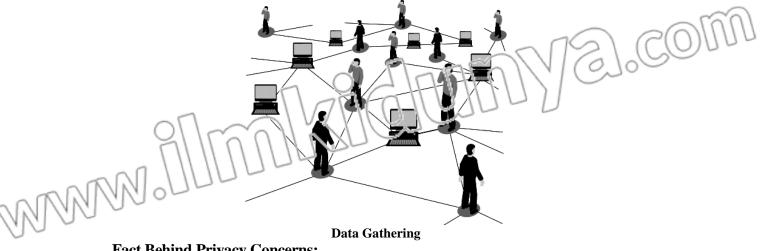
Computation:

Computation is a general term for any type of information processing that can be represented mathematically.

Example:

MMM

Your grade in 9th class will be computed according to your marks in every subject.



Fact Behind Privacy Concerns:

In everyone's life there is stunning growth of usage of computational systems. This fact is behind raising concerns about privacy.

Companies Interest:

When we surf the Internet, personal information is generated that may be of interest to businesses or people with malevolent aims. Companies want to read minds of Web surfers and sometimes they store some piece of information with the Web surfer, called cookies.

Use of Cookies:

Using "cookies," companies are able to track purchases and gather personal data. They can use this information to target their marketing. It can be considered an invasion of their privacy.

SHORT QUESTIONS

What privacy concerns arise through the mass collection of data? 0.1

Ans:

PRIVACEY CONCERNS

Following concerns may arise due to mass collection of data:

- There can be more people/organizations having information about you than you think.
- A piece of information can flow from one place to another without any intimation.
- Write names of any four organization that keep our personal data. $(\mathbf{K}.\mathbf{B})$

Q.2 Ans:

Ans:

NAMES OF ORGANIZATIONS

Following are some organizations that keep personal data:

- NADRA •
- Your school
- BISE (Board of Intermediate and Secondary Education) •
- Online social networking websites
- How does data gathering help companies? Also write an example. 0.3 (**K.B**)

()R

(U.B)

 $(\mathbf{K}.\mathbf{B})$

How deta gathering is useful for companies?

DATA GATHERING

Helpfulress:

Data gathering helps companies in decision making.

Example:

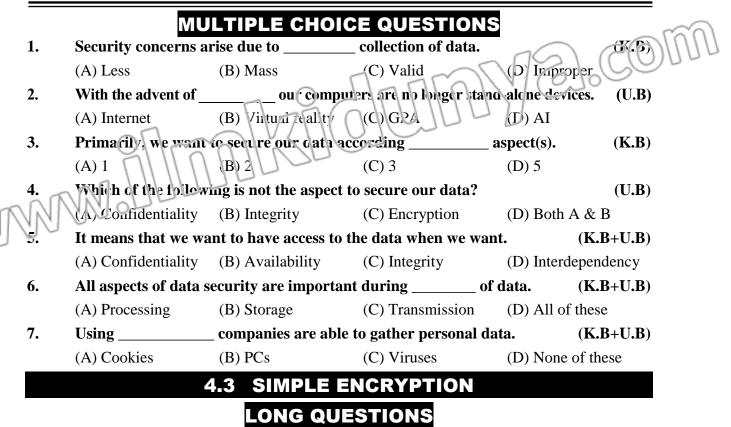
If you buy a packet of potato crisps, then you usually buy a drink as well. This information is useful for a shopping mall to increase its sales if it introduces new offers on both potato crisps and drinks.

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Data and Privacy

Q.4	What are brokers?	(Do you know?) (K.B)
Ans:	<u>BROKERS</u>	
	There are certain companies that solely exist to collect, aggregate b	buy and sell consumer
	information. These are called data brokers.	1(0,000
Q.5	Why do security concerns arise due to the use of computationary	system? (U.B)
Ans:	SECURITY CONCERNS)
	With the advent of Internet, our computers are no longer stand-alone	
	they are connected to millions of other computers in the world. Du	e to this connectivity,
	many security concerns arise.	
N RO	What is integrity?	(K.B)
Aug	<u>INTEGRITY</u>	
	Definition:	
	Integrity refers to the accuracy and consistency of data. It means that	t we want to keep the
	data correct.	
	Example: We do not want that the website of our bank shows loss account belong	a than it actually is
Q.7	We do not want that the website of our bank shows less account balanc Where the security aspects are important?	(K.B)
Ans:	IMPORTANCE OF SECURITY ASPECTS	(K.D)
11150	All the security aspects are important in a computerized system during:	
	Processing	
	• Storage	
	Transmission of data	
Q.8	Define computation.	(K.B)
Ans:	<u>COMPUTATION</u>	
	Definition: Computation is a general term for any type of information processing t	hat can be represented
	mathematically.	na can be represented
	Example:	
	Your grade in 9th class will be computed according to your marks in ev	very subject.
Q.9	What are cookies?	(K.B)
Ans:	<u>COOKIES</u>	C ⁴
	<u>Definition:</u> "Cookies are small pieces of data sent from website and	strator the user
	computer by web browser."	sidea of the users
	Usage:	1 Curo
	They are used to record browsing activities such as welpage visited or	remember information
	like items added in shopping car, rassword etc.	
Q.10	Why companies use cookies?	(U.B)
Ans:	USE OF COOKIES	

Using, "cookies' companies are able to track purchases and gather personal data. They can use this information to target their marketing. It can be considered an invasion of their privacy.



Q.1 Explain encryption. Also write its importance for everyday life on the internet. (K.B+U.B) Ans: <u>ENCRYPTION</u>

Definition:

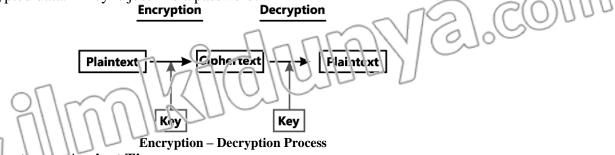
"Encryption is the process of encoding data in such a way that only authorized person can read it."

Encoding:

Encoding means conversion of the data to an unreadable format which is called ciphertext.

Secret Code / Key:

A secret code (called Key) is a set of characters, required to encrypt or to read the encrypted data. A key is just like a password.



Encryption in Ancient Time:

in ancient times when messages were carried by foot for miles, kings and rulers used to encrypt the letters they would send to allies. This helped to protect the secrecy of the message in case they were stolen.

Importance of Encryption on the Internet:

Encryption is one of the most important methods for providing data security from illegal access. In everyday life on the Internet, vast amounts of personal information are stored on multiple places. Importance of encryption can be described in the following three points:



Protection from Hackers

- **Privacy Protection**
- Data Protection across Devices

Protection from Hackers:

Encryption helps us to save data from hackers. Hackers don't just steal information; they can also alter the data to commit fraud.

Example:

In a bank transaction of online money transfer, they can fraud by changing the target account number.

Privacy Protection:

Encryption is used to protect sensitive data, including personal information for individuals. This helps to ensure privacy and minimizing the opportunities for surveillance (observation) by criminals.

Data Protection Across Devices:

Multiple devices (laptops and mobiles) are a big part of our lives, and transferring data from device to device is a risky proposition. Encryption can help to protect stored data across all devices, even during transfer.



Transferring Data Explain Caesar Cipher method with different examples. **O.2** CAESAR CIPHER Ans:

Definition:

"In this method, we replace each alphabet in the plaintex, by another alphabet. The replacing alphabet is some fixed number of steps to the left or right of original alphabet in the sequence of alphabets.

Reason For The Name:

Caesar was a Roman politician and military general. He played a critical role in the rise of the Roman Empire. Caesar used this method of encryption for sending messages to his blaiers and generals. This is the reason for calling this method as Caesar Cipher.

Example-1:

A three-character substitution to the right results in the following transformation of the standard English alphabet:

(K.B+U.B)

	∕ha	pte	er -	- 4]	Dat	a a	nd	. Pr	iva	lcy	_
_		In	itia	l alp	ohal	bets	5:			A	BC	DE	FGI	HIJŀ	KLN	1N(OPC	RS	TU	VW	'XY	Z					=
				pti				ets:													ZAB					_	_ 1
		W	ithi	n th	is s	ubs	titut	ion	sch	eme	e, tł	ne p	lain	text	t PA	١Ň	ST	AN	wo	uld	be	enci	rypt	ed j	into	the	1/
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I	J	К	L	М	Ν	0	Р	Q	R	S	Т	υ	٧	w	Х	Υ	Ζ	Α	В	С	D	Е	F	G	Н	Ι	
C	К	L	М	Ν	0	Ρ	Q	R	S	Т	U	V	W	Х	γ	Ζ	Α	В	С	D	Ε	F	G	н	Ι	J	1
_	L	м	Ν	0	Ρ	Q	R	S	Т	U	v	w	х	Y	7	Α	В	С	D	Е	F	G	Н	Ι	J	К	1
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N V		0	P	Q	R	S	T	U	v	w	X	Ŷ	Z	A	B	C	D	E	F	G	н	I		ĸ	L	м	1
	N								_							_							J				1
2	0	P	Q	R	S	T	U	V	W	X	Y	Z	A	B	C	D	E	F	G	H	I	J	K	L	M	N.	2
	P	Q	R	S	Т	U	V	W	Х	Y	Z	A	В	С	D	E	F	G	H	I	A	K	<u>_L</u>	M	e	$(\mathfrak{e}$)
5	Q	R	S	Т	U	۷	W	Х	Υ	Ζ	А	В	С	A	Е	F	G	-W		N	K	6	M	<u>/ 6</u> /	C	27-	1
ł	R	S	Т	U	۷	W	Х	Y	Ζ	Α	<u>B</u> (9	D	/E	F	6	<u>_H</u>	1	11	K	<u> </u>	M	~	0	Ρ	Q	
5	S	Т	U	۷	W	Х	Y	Ζ	A	В	5	A	E	4	14	<u>\H</u> }	I	1	K	<u>L</u>	M	Ν	0	Ρ	Q	R	
•	Т	U	V	W	Å	Υ	Ζ	Α	B	d j	5	\E	(F	G	H	Ĭ	1	m M	Ľ	M	N	0	Ρ	Q	R	S	
J	U	٧	W	(\mathbf{X})	Y	7	A	P	à	D,	Ē		18	H	-h	J	Κ	L	М	Ν	0	Ρ	Q	R	S	Т	
1	٧	W	Х	1	11	1A	B	à		<u>E</u>	N	2	ΓH	Ι	J	К	L	М	Ν	0	Ρ	Q	R	S	Т	U	1
N	W	X	ă	z	A	13	6	D	P	F	G	H	I	J	K	L	M	N	0	P	Q	R	S	T	U	V	1
-	ON	50	Ηż -	Ā	-[7]	1	B	E	F	G	H	I	J	ĸ	L	M	N	0	P	Q	R	S	T	U	V	w	1
e.	LLA	EN-P	Ð	ê,	c	D	E	F	G	н	I	J	ĸ	L	M	N	0	P	Q	R	S	Т	U	v	Ŵ	X	1
2	NVET			U U	<u> </u>			E.	0	11	1		N	L	141	IN								V			-
1	<u>h</u>	Ž.	В	С	D	Ε	F	G	н	Ι	1.1	K		M	Ν	0	P	Q	R	S	Т	U	V	W	X	Υ	1

Vigenere Cipher Method:

In this method, we have a substitution key that is combined with the plaintext to generate the ciphertext. We encrypt each letter of the plaintext by finding in a letter in course labels of the Vigenere table and in that column, we find a letter that is in front of the low label for the respective letter of the key. We continue this process until all the text is finished.

Example:

Let's assume that we want to encrypt "PAKISTAN" with the help of substitution key "ZINDABAD'. We find 'P (first letter of plaintext) in column labels and 'Z' (first letter of subst tution key) in row labels. We can observe that the row and the column meet at letter O'. Sc, the letter 'P' is converted to 'O'. Similarly, we can encrypt the other letters.

It this way the word "PAKISTAN" is converted to cyphertext "OIXLSUAQ" as shown in table.

Column Label	Р	Α	Κ	Ι	S	Т	А	Ν
Rows Label	Ζ	Ι	Ν	D	Α	В	Α	D
Common Letter	0	Ι	Х	L	S	U	А	Q

Interim Ciphertext:

If the key has less number of letters than plaintext, we repeat the letters of that key from beginning until it has same number of letters. This key is called interim ciphertext. Example:

To encrypt the text "PAKISTAN" having 8 letters with the key "BEAUTY" having 6 letters, we repeat the letters of the key to make them equal in length to the given plaintext. So, the key becomes "BEAUTYBE" having same number of letters.

SHORT QUESTIONS

Q.1 Define encryption.

Definition:

Ans:

ENCRYPTION

"Encryption is the process of encoding data in such a way that only authorized person can read it."

Q.2 **Define ciphertext.**

Ans:

CIPHERTEXT

Ciphertext (Cyphertext) is the result of encryption performed on plaintext using a method, called a Cipher. It is in unreadable form.

Q.3 Differentiate between plaintext and ciphertext. **DIFFERENTLATION**

Ans:

Ans:

Following are the differences between plaintext and ciplertext methods The Will Will Copherlest Plaintext 51

- Unencrypted text is called plaintext. • Encrypted text is called ciphertext. •
- It is in readable form It is in unreadable form. • ۰.
- "PAKISTAN" is an example of plaintext. • "SDNLVWDO" example • is an of ciphertext. (K.B) 0.4

Define Secret Code/Key in encryption.

SECRET CODE / KEY

Definition:

"A secret code (called Key) is a set of characters, required to encrypt or to read the encrypted data."

(K.B)

(Ex. Q-4.3 [1]) (K.B)

(K.B-U.B)

N

	Example:	\sim
	Let's assume that we want to encrypt "PAKISTAN" with the help of substitution	(Ω)
	"ZINDABAD". Here "ZINDABAD" is the secret code or key.	ΠD
Q.5	Define a hacker.	
Ans:	HACKER THACKER	
Alls.		
	"A computer expert who can step; data when it moves from one location to other, is	
	called a hacker."	
Q.6	How the importance of encryption can be described? (U.B)	
Ans:	IMPORIANCE OF ENCRYPTION	
	Importance of encryption can be described in the following three points:	
nn	Projection from Hackers	
NN	Privacy Protection	
100	•	
0.	• Data Protection across Devices	
Q.7	How does encryption help to save data from hackers? (U.B)	
Ans:	PROTECTION FROM HACKERS	
	Hackers don't just steal information; they can also alter the data to commit fraud.	
	Encryption converts data in unreadable format, in this way it helps us to save data from	
	hackers.	
	Example:	
	In a bank transaction of online money transfer, they can fraud by changing the target	
	account number.	
Q.8	How can a system be protected from unauthorized user? (U.B)	
-		
Ans:	PROTECTION FROM UNAUTHORIZED USER	
	Advanced authentications, like password, biometric means etc, help to prevent unauthorized	
	users to access the system.	
Q.9	Define Substitution Cipher methods. (U.B)	
Ans:	SUBSTITUTION CIPHER METHODS	
	Definition:	
	"Substitution Cipher methods are the methods of encryption in which the	
	characters of original text are replaced by some other characters. This substitution is done	
	by a fixed predefined system."	
Q.10	Write commonly used Substitution Cipher methods. (K.B)	
Ans:	TYPES OF SUBSTITUTION CIPHER	\sim
1 11150	Two commonly used Substitution Ciphers methods are:	(1)
		UU
	Caesar Cipher	
~	• Vigenere Cipher	
Q.11	Define Caesar Cipher. (K.B)	
Ans:	CAISAR CIPHER	
	Definițion:	
	in this method, we replace each alphabet in the plaintext by another alphabet.	
	The replacing alphabet is some fixed number of steps to the left or right of original	
- 15	alphabet in the sequence of alphabets."	
MNN	VI/JOD-	
VV		
) _		

M

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Q.	12 Write the plaintext PAKISTAN into	ciphertext using three-characters substitution	\sim
•	to the left for encrypting in Caesar Ci	pher method. (Activity 4.3) (A B)	min
Ar	s: <u>ENCRYPITNG V</u>	WORD PAKISTAN	1000
	A three-character substitution in Caes	sar Cipher to the left result; in the following	
	transformation of the standard English a	lphabet [] [] [] [] [] [] [] [] [] [] [] [] []	
	Initial alphabets: ABCDEF.	GHHIKUMNOPQR.3TUVW XYZ	
	Encrypticn alphabets: XYZABC	DEFGHUKLMNOPQRSTUVW	
	Within this substitution scheme, the pla	matext PAKISTAN would be encrypted into the	
	ciphertext MX10FPQXK.		
Q.	13 Define Vigenere Cipher.	(K.B + U.B)	
		<u>RE CIPHER</u>	
11/1	Definition:		
	• •	on cipher method, which uses a table known as	
	Vigenere Cipher Table for substituting the	-	
Q.			
		DR	
	What is Vigenere Cipher method?		
Ar		PHER METHOD	
		ey that is combined with the plaintext to generate	
		of the plaintext by finding that letter in column	
	e	column, we find a letter that is in front of the row	
	-	y. We continue this process until all the text is	
0	finished.		
Q. Ar	-	(K.B)	
AL		<u>CIPHERTEXT</u> n plaintext, we repeat the letters of that key from	
	•	tters. This key is called interim ciphertext .	
Q.			
Ar	-	IUS CAESAR	
1 11		July 13, 100 BC, Rome, Italy. He was a military	
		se of Roman Empire. He was also a historian and	
	author of Latin prose. He was assassinate	1	
Q.	-		
Ār	-	<u>S QUOTES</u>	MM/
	The famous quotes of Gaius Julius Caes	ar are:	JUUUU
	• Experience is the teacher of all thing	s. II - II Cologe	
	• Men freely believe that which they d	esite.	
Q.		and Raudom Substitution methods. (K.B+U.B)	
Ār		NEATION	
		aesar Cipher and Random Substitution methods:	
	Calesal Cipher La La	Random Substitution	
•	In Caes ir Cipner each alphabet is replaced	• In Random Substitution every letter of the	
	by mother alphabet, shifting the whole	-	
I VI	alphabet to fixed number of step to left or	letter of the alphabet.	
r	right of original text.		
•	It is easy to crack.	• It is difficult to crack.	

).19					
-	What is cryptanalysis				(K.B)
Ans:		<u>CRYPTANA</u>		\frown	06
	Cryptanalysis (frequen				oups of
	letters in a ciphertext.	The method is used a	s an aid to break classi	cal ciphers.	S
	Example:		101101	() Cor	
	'E' is the most commo	n letter used in Engli	ish longuage, most of	the time such pro	operties
	of plaintext are preserv	ed in the cipher ext.		\mathcal{D}	1
Q.20	What are the weaknes			n Cipher?	(K.B)
Ans:			TITUTION CIPHER	- 1	
	The weaknewses and se				
OT		•	rs are those in which		abet is
INI.		-	alphabet. The weakne		
yυ		1	and in the ciphertex		•
		-	t and in the ciphertex	t ale identical, o	my the
	symbols having bee		1	1 . 1 . 6	•
			ubstitution ciphers is	that the frequen	icies of
	letters are not mask				
	MUL	TIPLE CHOIC	E QUESTIONS		
1.	Encoding means conv				(K.B)
	0	(B) Unreadable	(C) Corrupted	(D) All of these	
2.	Data in unreadable fo				(K.B)
		(B) Decoded text	(C) Secret Code	(D) Ciphertext	()
3.	Decryption is the pro		data.		(K.B)
		(B) Encoding	(C) Transmitting	(D) Computing	
4.	Decoding means conv				(K.B)
	0	(B) Unreadable	$\overline{(C)}$ Readable	(D) All of these	
5.	Data in readable form	· /			
		(B) Ciphertext	(C) Secret Code	(D) Binary cod	ed
6.	It is one of the most ir	· / 1		•	(K.B)
		(B) Encryption	(C) Decoding	(D) Password	()
7.	Encryption helps to p	• •	(-)	()	(K.B)
		(B) Privacy	(C) Across devices	(D) All of these	
8.	Commonly used subs	· / ·	(-)	(_)	(K.B)
	Ũ	(B) Vigenere	(C) Random	(D) Both A & I	· /
9.	Gaius Julius Caesar v	· · · · · · · · · · · · · · · · · · ·			(K.B)
		(B) Roman	(C) Scottish	(D) Britain	7(C
10.	In Caesar Cipher th	. ,			to the
		alphabet in the sequ			B+U.B)
		(B) Right	(C) Left or Right	(E) Mid	
11.	Using One-character				uld he
11.	encrypted into	anstration w a	in the plaintex		(A.B)
		(B) AHMZQX	(C) DKPCTA	(D) ZGLYPW	(A.D)
			. ,		
10		and a carbortitution	TOT to gone and to our		
12.	In which method we h		• •		,
12.	In which method we h (A) Caesar Cipner ((B) Random	(C) Vigenere Cipher	(D) All of these	e
2. N	Jn which method ve ! (A) Caesar Cipner (D Vigenere cipher a su	(B) Random	(C) Vigenere Cipher	(D) All of these	B+U.B) e (K.B)

A

N.

					<u> </u>
	14.	If the key has less number of letters th	nan original text, then y	we repeat the letters	of
		that key from:		- (U	a min
		(A) Beginning (B) Mid	(C) End	(D) All of these	O) UU
	15.	It shows animation of the encryption a			ere e
	101	Cipher method.		(U.	
		(A) Vigenere Cipher Key	(E) Vigenere Cipber		(D)
			(D) None of these	lagic	
	16	(C) Vigen ne Cipher Widget	D Note of these	(V	D)
	16.	Gaius Iulius Caesar was born in.	C (C) L-1- 22 100 DC	(K .	· ·
		(A) July 13, 1000 BC (B) J me 13, 100 B	C (C) July 23, 100 BC	(D) July 13, 100 BC	-
	17.	Caesar was assassinated on(K.B)			~
3	NN	(A) Ju'y '5, 44 BC (B) March 15, 44 I			
	AR .	Messages encrypted with the Caesar ci		-	B)
	\cup	(A) Easy (B) Difficult	(C) Hard	(D) Challenging	
	19.	The most common letter used in the En	nglish language is:	(K .	B)
		(A) 'E' (B) 'O'	(C) 'M'	(D) 'A'	
	20.	In simple substitution cipher the frequ	ency distributions of sy	ymbols in the plainte	ext
		and in the ciphertext are:		(K.	
		(A) Different (B) Changed	(C) Identical	(D) All of these	,
		4.4 ENCRYPTION WITH			
		4.4 ENCRYPTION WITH	KETS AND PAS	SMORD5	
		SHORT Q	JESTIONS		
	0.1			a leave?	
	Q.1	What is the relationship between passw		ic keys:	
			PR		D)
		Differentiate between passwords and c		(U.	B)
	Ans:		ONSHIP		
		Following is the relationship between pas		•	
		Passwords	Cryptogra	phic Keys	
	• Pa	sswords are set of secret characters used	• Cryptographic keys	are used to encrypt of	or
	fo	r authentication to enter a system.	to read an encrypted	l message.	
	• Pa	ssword is generated, read, remembered,	• A key is used by the	e software or human t	to
		d reproduced for a human use.		by using that key an	
	cur.		the cryptographic al		
	Q.2	What is Captcha?		(K.	B) ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
	Ans:	-	ССНА		
	Ans.	Captcha stands for Completely Automa		to Tell Computer	OUDD
	01	Humans Apart. It is used to check whether	er ne user is a numan or		D)
	Q.3	How does a password he'p?) (U.	B)
	Ans:		NOR	\cup	
		A password helps to prevent unauthorize	d people from accessing:		
		• Files			
		Programs			
	2 Th	• Other resources			
N	hàin	What are the characteristics of a good	nassword?	(K.	B)
$ \rangle$	Ans:	8	S OF A PASSWORD		_,
	- 11130	A good password must contain the follow			
		 It should be difficult to guess or crack 	-		
		- It should be difficult to guess of Clack	Δ.		
		8			

Chapter – 4

- It is at least eight characters long. ٠
- It contains uppercase letters, lowercase letters, numbers, and symbols.
- It doesn't contain your user name, real name, kid's name or company name •
- It doesn't contain a complete word.
- It is significantly different from previous password •
 - MULTIPLE CHOICE
- It is used for authentication to eater a system. 1. $(\mathbf{K}.\mathbf{B})$ (A) Password B) Key (C) Captcha (D) Cryptographic key 2. It is possible that a password can be used as a: (**K.B**) (A) Fasscoc'e (D) None of these (B) Captcha (C) Key It is used on websites to check whether the user is a human or a machine. $(\mathbf{U}.\mathbf{B})$ (A) Code (B) Captcha (C) Key (D) Password A password helps to prevent unauthorized people from accessing: 4 (K.B+U.B)(A) Files (B) Programs (C) Other resources (D) All of these 4.5 CYBERCRIME LONG QUESTIONS

What is cybercrime? Explain different examples of cybercrime. 0.1

CYBERCRIME

(K.B+U.B)

Ans:

"A crime in which computer network or devices are used is called a cybercrime." **Examples:**

Definition

Some examples of cybercrime are:

- Identity Theft
- Transaction Fraud
- Advance Fee Fraud •
- Hacking
- Piracy •
- Phishing •
- **DoS** Attack

Identity Theft:

One common form of cybercrime is identity theft. Hackers may use fake emails to trap someone to give passwords and account information.

Transaction Fraud:

Simple financial fraud is a common crime in the online arena. Some examples of transaction fraud are:

- A scammer may offer an iter for sale through an auction site with no intention of delivering, once he/she receives payment.
- A cinunal might purchase an item for sale using a stolen credit card. Advance Fee Fraud:

Sometimes the hackers congratulate you upon winning a big prize and ask you pay a sinal amount in advance, so that the prize can be dispatched. This is a common type of cybercrime. The lure of easy wealth has found many victims of these frauds.



Hacking

An activity of accessing someone else's computer illegally, is called hacking. It is a practice of cybercrine. This happens mostly when you download some file from internet when concentrate it without knowing details.



Hacker Using Spyware

<u>Piracy:</u>

Piracy means making illegal and unauthorized copies of the software without owner's permission. Piracy is a type of a cybercrime.

Phishing:

Phishing is the fraudulent attempt by sending emails to obtain sensitive information such as usernames, password and credit card details.

DoS Attack:

DoS stands for Denial of Service. In computing, DoS attack is a cyber-attack to make a machine or network resource unavailable.

Q.2Define phishing. Write down the characteristics of phishing emails and websites.(K.B)Ans:PHISHING

Definition

"Phishing is the fraudulent attempt by sending emails to obtain sensitive information such as usernames, password and credit card details."

Characteristics of Phishing Emails:

Following are some characteristics of Phishing Emails:

- Appealing subject
- Attractive message
- Forged sender's address
- Contents of actual website
- Form for the recipient

<u>Appealing Subject:</u>

It no mally appears as an important notice, urgent update or alert. The subject of such unail is set in a way that the email recipient believes that the email has come from a usted source.

Examples:

- Change of Password Required Immediately
- Email Account Updates

Attractive Message:

It sometimes contains messages that sound attractive rather than threatening e.g. promising the recipients a prize or a reward.

Forged Sender's Address:

It normally uses forged sender's address.

Example:

- Forged emails may look like:
- adrain@facebook.com
- info@gnail.com.etc.
- p incipal@your school.edu.pk

In suclemail there can be some link that has no relation with your school. So, while filling online forms, take care of the URL appearing in the address bar of the web browser.

Contents of Actual Website:

It usually takes contents such as logos, images from the actual website to make the fraudulent email look like a genuine email.

Form for the Recipient:

It may contain a form for the recipient to fill in personal/financial information and let recipient submit it. This information is submitted to a different database.

Characteristics of a Phishing Website:

Following are some characteristics of Phishing Website:

- Original look
- Links to legitimate website
- Similar name
- Use of forms

Original Look:

It looks like original due to same contents such as images, texts, logos, colour scheme etc.

Links to Legitimate Website:

It may contain actual links to web contents of the legitimate website such as contact us, privacy or disclaimer to trick the visitors.

Similar Name:

It may use similar name as that of the actual website.

Use of Forms:

It may use forms to collect visitors' information where these forms are similar to those in the legitimate website.

Q.3 Explain DoS attack with a diagram.

Ans:

Definition

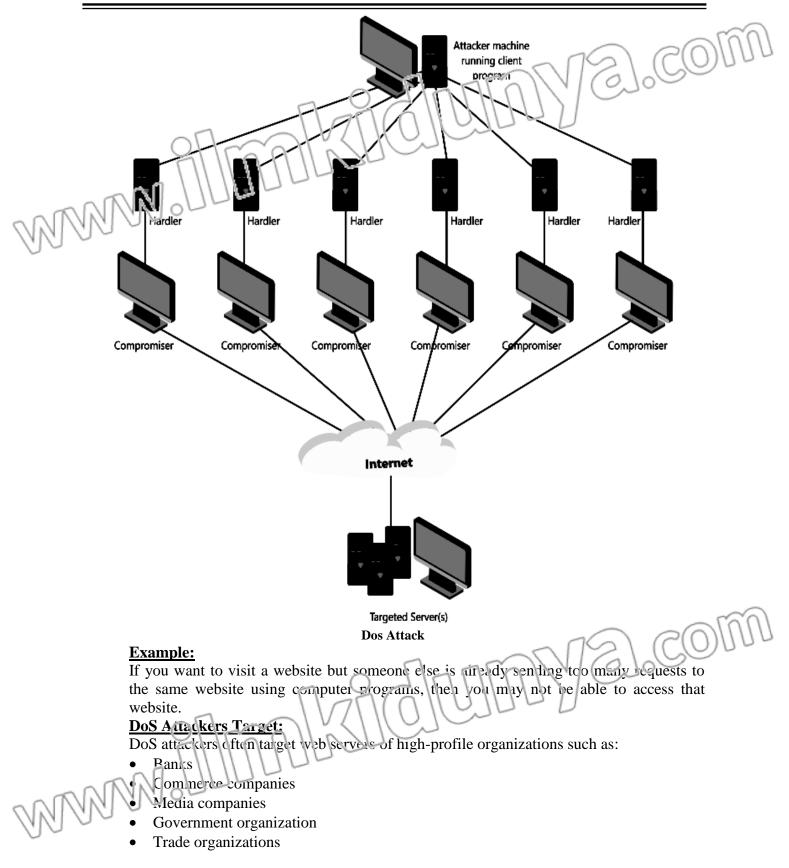
"DoS stands for Denial of Service Li computing, BoS attack is a cyber-attack to make a machine or network resource unavailable."

DoS ATTACK

<u>Explanation:</u>

It means a service is decied. It is just like a robot is sending many requests in small amount of time, but for a user, either the service becomes very slow or it is denied. So, by thosing the targeted machine or resource with superfluous requests is an attempt to overload the system. It may also cause shutting down a machine or network.

K.B+U.B



Loss by DoS Attacks:

DoS attacks do not typically result in the theft or loss of significant information or other assets, but they can cost the victim a great deal of time and money.

SHORT QUESTIONS

Q.1 What type of tool an Internet is? Ans:

The Internet is an amazing tool for connubication, allowing users to connect instantly over great distances. Unfortunately the same communication is also a great tool for criminals. Define cybercrime (K.B)

Q.2 Define cybercrune Ans:

Definition

•

CYBERCRIME

"A crime in which computer network or devices are used is called a cybercrime." Examples:

- Identity Theft
- Transaction Fraud

Q.3 Write two examples of transaction fraud.

Ans:

TRANSACTION FRAUD

Simple financial fraud is a common crime in the online arena. Some examples of transaction fraud are:

- A criminal might purchase an item for sale using a stolen credit card.
- It is also possible to buy something from own credit card but then reporting the card stolen. This is a transactional fraud if the cardholder claims chargeback

Q.4 What is hacking? Ans:

HACKING

An activity of accessing someone else's computer illegally, is called hacking. It is a practice of cybercrime. This happens mostly when you download some file from internet and execute it without knowing details.

Q.5 Define spyware.

Ans:

SPYWARE

Definition: "A type of malware (malicious software) that aims to gather information, about a person or organization sometimes without their knowledge. This type of software is called spyware."

Example:

A software installed in your computer connects someone else to your computer without your permission. What is NR3C? (Do you know?) (K.B.)

Q.6 Ans:

NR3C stands for National Response Centre for Cyber Crime. It is a law enforcement agency of Pakistan dedicated to fight cybercrime. It is working unlet FIA (Federal Investigation Agency).

Website:

Its website is nttp://www.nr3c.gov.pk Define prishing.

Q.7 De Ans:

PHISHING

"Phis hing is the traudulent attempt by sending emails to obtain sensitive information such as usernames, password and credit card details."

(K.B)

(**K.B**)

(K.B+U.B)

(K.B)

 $(\mathbf{K}.\mathbf{B})$

0.8 Write down the some examples of appealing subjects in phishing emails. (K.B+U.B)Ans: **APPEALING SUBJECTS** Following are some examples of appealing subjects in phisning emails: Official Data Breach Notification • Packet Delivery at your Home Address IT Leninder: Your Fastword Expires in Less Than 24 Hours Revised Vacation & Sick Time Policy Someone tried to open your account. Change your password immediately. Write down the characteristics of phishing website. 0.9 (K.B+U.B)Ans: **CHARACTERISTICS OF PHISHING WEBSITE** Following are some of the characteristics of phishing website: Original look • Links to legitimate website •

- Similar name
- Use of forms
- Q.10 Define Denial of Service.

(Ex. Q-4.3 [3]) (K.B)

0

(IOB+U.B)

Ans:

DENIAL OF SERVICE

Definition

"In computing, Denial of Service (DoS) is a cyber-attack to make a machine or network resource unavailable."

Example:

If you want to visit a website but someone else is already sending too many requests to the same website using computer programs, then you may not be able to access that website.

Q.11 What type of loss is done by DoS attacks?

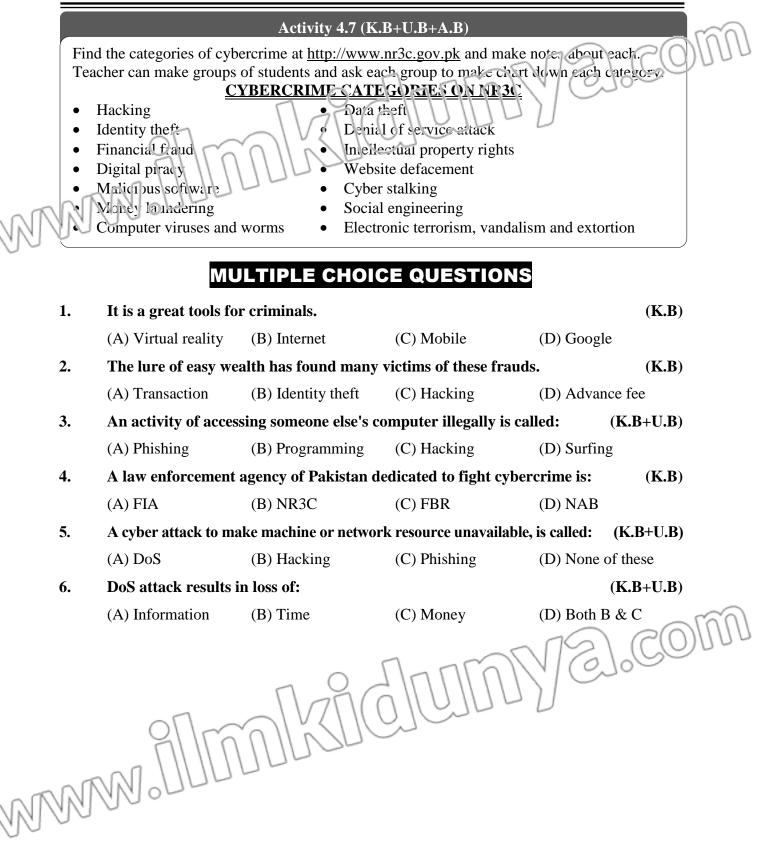
Ans:

NNNN

1 OSS FT DOS ATTACKS

DoS attacks to not typically result in the theft or loss of significant information or other assets, but they can cost the victim a great deal of time and money.

Data and Privacy



	EXERC								
0-4.1	Choose the correct option.		00						
1.	Which of the following doesn't includes t	he types of software piracy?	(K.B+O.E)						
	(i) Softlifiting		100						
	(iii) Client server overuse	(iv) Online piracy							
2.	Which of the following is not a cyber trin		(K.B + U.B)						
	(i) Hacking (ii) Phishing crime	(iii) Identity Theft (iv) Decry							
3.	Which of the following is not the charact		(K.B + U.B)						
N	(i) D ⁺ icial data breach notification	(ii) Email account update							
90	(iii) IT reminder	(iv) Similar domain of actual web	osite						
4.	Which of the following is not characteris	tics of phishing website?	(K.B+U.B)						
	(i) Similar domain of actual website	(ii) Using of forms to collect visi	tors						
	(iii) Actual link to web content	(iv) Email account updates							
5.	Which of the following is not a character	istic of good password?	(K.B+U.B)						
	(i) Is eight characters long	(ii) Doesn't contains username							
	(iii) Contains uppercase letters	(iv) Password is your name only							
Q-4.2	Fill in the blanks.								
1.	Making illegal copies of software is called	·	(K.B)						
2.	is a general term for a	any type of information processing	that can be						
	represented mathematically.		(K.B + U.B)						
3.	is the process of the er	-							
4.	When a key has less number of character the		-						
	the key is called		(K.B+U.B)						
5.		nake machine or network resource u							
	for a user.		(K.B+U.B)						
-	Write short answers.								
1.	Define cyphertext.	20	(K.B)						
Ans:	See SQ. 3 (Topic 4.3)		LCC						
2.	Why do we need an installation key whereas a software can be protected with a								
A man	password?		(U.B)						
Ans:	Following any the reasons for using insta	A-1	o protect o						
	software:	mation key instead of password to	o protect a						
- 05		ired after a cortain number of us	a whore a						
Wh	 Installation key is automatically explored password never expires. 	icu antei a certain number of us	where a						
90	 Installation key is used to install softwa 	re while password is set to use a sof	ftware.						
	• Installation key is public where as pass	-							
	• Installation key cannot be reset by the u	ser while a password can be.							
	COMPUTER S	CIENCE-9	137						

